

Starting & Building a Nonprofit

A Practical Guide



- Pick a name & structure
- Understand 501(c)(3) tax exempt status
- · Develop a strategic plan & budget
- · Raise the necessary funds
- · Recruit a board, staff & volunteers



by Peri H. Pakroo, J.D. author of the bestselling book, The Small Business Start-Up Kit

-Deborah Brody Hamilton Director, Member Services,

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A Practical Guide

by Peri H. Pakroo, J.D.



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About the Author

As a media developer and consultant, Peri Pakroo specializes in developing consumer-friendly materials on legal, nonprofit, small business, and intellectual property issues. She owns and runs p-brain media (www.pbrainmedia.com), a new media firm that develops content for Web, print, video, and other media. As a nonprofit founder and board member, Peri is also actively involved in community issues such as providing legal resources for artists and supporting local, independent businesses.

Peri received her law degree from the University of New Mexico School of Law in 1995 and a year later began editing and writing for Nolo, focusing on small business and intellectual property issues. She is the author of two Nolo books on starting a small business, *The Small Business Start-Up Kit* and *The Small Business Start-Up Kit* for *California*, and has edited several other Nolo titles. In between road trips she lives in New Mexico.

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