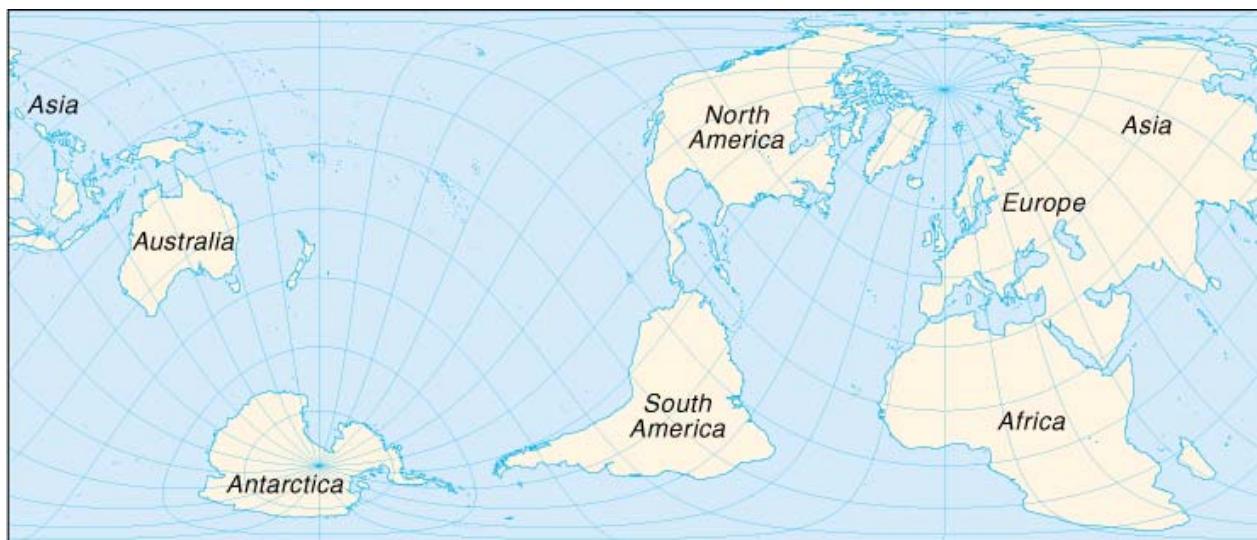


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# The 2000-2005 World Outlook for Poultry



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## Table of Contents

<b>1</b>	<b>INTRODUCTION</b>	<b>9</b>
<b>1.1</b>	<b>Overview</b>	<b>9</b>
<b>1.2</b>	<b>Market Potential Estimation Methodology</b>	<b>9</b>
<b>1.3</b>	<b>The Worldwide Market Potential for Poultry</b>	<b>11</b>
<b>2</b>	<b>AFRICA: POULTRY</b>	<b>12</b>
<b>2.1</b>	<b>Executive Summary</b>	<b>12</b>
<b>2.2</b>	<b>Algeria</b>	<b>14</b>
<b>2.3</b>	<b>Angola</b>	<b>14</b>
<b>2.4</b>	<b>Benin</b>	<b>15</b>
<b>2.5</b>	<b>Botswana</b>	<b>15</b>
<b>2.6</b>	<b>Burkina Faso</b>	<b>16</b>
<b>2.7</b>	<b>Burundi</b>	<b>16</b>
<b>2.8</b>	<b>Cameroon</b>	<b>17</b>
<b>2.9</b>	<b>Cape Verde</b>	<b>17</b>
<b>2.10</b>	<b>Central African Republic</b>	<b>18</b>
<b>2.11</b>	<b>Chad</b>	<b>18</b>
<b>2.12</b>	<b>Comoros</b>	<b>19</b>
<b>2.13</b>	<b>Congo (formerly Zaire)</b>	<b>19</b>
<b>2.14</b>	<b>Djibouti</b>	<b>20</b>
<b>2.15</b>	<b>Egypt</b>	<b>20</b>
<b>2.16</b>	<b>Equatorial Guinea</b>	<b>21</b>
<b>2.17</b>	<b>Eritrea</b>	<b>21</b>
<b>2.18</b>	<b>Ethiopia</b>	<b>22</b>
<b>2.19</b>	<b>Gabon</b>	<b>22</b>
<b>2.20</b>	<b>Ghana</b>	<b>23</b>
<b>2.21</b>	<b>Guinea</b>	<b>23</b>
<b>2.22</b>	<b>Guinea-Bissau</b>	<b>24</b>
<b>2.23</b>	<b>Ivory coast</b>	<b>24</b>
<b>2.24</b>	<b>Kenya</b>	<b>25</b>
<b>2.25</b>	<b>Lesotho</b>	<b>25</b>
<b>2.26</b>	<b>Liberia</b>	<b>26</b>
<b>2.27</b>	<b>Libya</b>	<b>26</b>
<b>2.28</b>	<b>Madagascar</b>	<b>27</b>
<b>2.29</b>	<b>Malawi</b>	<b>27</b>
<b>2.30</b>	<b>Mali</b>	<b>28</b>
<b>2.31</b>	<b>Mauritania</b>	<b>28</b>
<b>2.32</b>	<b>Mauritius</b>	<b>29</b>
<b>2.33</b>	<b>Morocco</b>	<b>29</b>
<b>2.34</b>	<b>Mozambique</b>	<b>30</b>
<b>2.35</b>	<b>Namibia</b>	<b>30</b>
<b>2.36</b>	<b>Niger</b>	<b>31</b>
<b>2.37</b>	<b>Nigeria</b>	<b>31</b>

2.38	Republic of Congo	32
2.39	Rwanda	32
2.40	Sao Tome E Principe	33
2.41	Senegal	33
2.42	Sierra Leone	34
2.43	Somalia	34
2.44	South Africa	35
2.45	Sudan	35
2.46	Swaziland	36
2.47	Tanzania	36
2.48	The Gambia	37
2.49	Togo	37
2.50	Tunisia	38
2.51	Uganda	38
2.52	Zambia	39
2.53	Zimbabwe	39
3	ASIA: POULTRY	40
3.1	Executive Summary	40
3.2	Bangladesh	42
3.3	Bhutan	42
3.4	Brunei	43
3.5	Burma	43
3.6	Cambodia	44
3.7	China	44
3.8	Hong Kong	45
3.9	India	45
3.10	Indonesia	46
3.11	Japan	46
3.12	Laos	47
3.13	Macau	47
3.14	Malaysia	48
3.15	Maldives	48
3.16	Mongolia	49
3.17	Nepal	49
3.18	North Korea	50
3.19	Papua New Guinea	50
3.20	Philippines	51
3.21	Seychelles	51
3.22	Singapore	52
3.23	South Korea	52
3.24	Sri Lanka	53
3.25	Taiwan	53
3.26	Thailand	54
3.27	Vietnam	54

---

<b>4 EUROPE: POULTRY</b>	<b>55</b>
<b>4.1 Executive Summary</b>	<b>55</b>
<b>4.2 Albania</b>	<b>57</b>
<b>4.3 Andorra</b>	<b>57</b>
<b>4.4 Austria</b>	<b>58</b>
<b>4.5 Belarus</b>	<b>58</b>
<b>4.6 Belgium</b>	<b>59</b>
<b>4.7 Bosnia and Herzegovina</b>	<b>59</b>
<b>4.8 Bulgaria</b>	<b>60</b>
<b>4.9 Croatia</b>	<b>60</b>
<b>4.10 Cyprus</b>	<b>61</b>
<b>4.11 Czech Republic</b>	<b>61</b>
<b>4.12 Denmark</b>	<b>62</b>
<b>4.13 Estonia</b>	<b>62</b>
<b>4.14 Finland</b>	<b>63</b>
<b>4.15 France</b>	<b>63</b>
<b>4.16 Georgia</b>	<b>64</b>
<b>4.17 Germany</b>	<b>64</b>
<b>4.18 Greece</b>	<b>65</b>
<b>4.19 Hungary</b>	<b>65</b>
<b>4.20 Iceland</b>	<b>66</b>
<b>4.21 Ireland</b>	<b>66</b>
<b>4.22 Italy</b>	<b>67</b>
<b>4.23 Kazakhstan</b>	<b>67</b>
<b>4.24 Latvia</b>	<b>68</b>
<b>4.25 Liechtenstein</b>	<b>68</b>
<b>4.26 Lithuania</b>	<b>69</b>
<b>4.27 Luxembourg</b>	<b>69</b>
<b>4.28 Macedonia</b>	<b>70</b>
<b>4.29 Malta</b>	<b>70</b>
<b>4.30 Moldova</b>	<b>71</b>
<b>4.31 Monaco</b>	<b>71</b>
<b>4.32 Netherlands</b>	<b>72</b>
<b>4.33 Norway</b>	<b>72</b>
<b>4.34 Poland</b>	<b>73</b>
<b>4.35 Portugal</b>	<b>73</b>
<b>4.36 Romania</b>	<b>74</b>
<b>4.37 Russia</b>	<b>74</b>
<b>4.38 Serbia and Montenegro</b>	<b>75</b>
<b>4.39 Slovakia</b>	<b>75</b>
<b>4.40 Slovenia</b>	<b>76</b>
<b>4.41 Spain</b>	<b>76</b>
<b>4.42 Sweden</b>	<b>77</b>
<b>4.43 Switzerland</b>	<b>77</b>

---

<b>4.44</b>	<b>Ukraine</b>	<b>78</b>
<b>4.45</b>	<b>United Kingdom</b>	<b>78</b>
<b>5</b>	<b>LATIN AMERICA: POULTRY</b>	<b>79</b>
<b>5.1</b>	<b>Executive Summary</b>	<b>79</b>
<b>5.2</b>	<b>Argentina</b>	<b>80</b>
<b>5.3</b>	<b>Belize</b>	<b>81</b>
<b>5.4</b>	<b>Bolivia</b>	<b>81</b>
<b>5.5</b>	<b>Brazil</b>	<b>82</b>
<b>5.6</b>	<b>Chile</b>	<b>82</b>
<b>5.7</b>	<b>Colombia</b>	<b>83</b>
<b>5.8</b>	<b>Costa Rica</b>	<b>83</b>
<b>5.9</b>	<b>Ecuador</b>	<b>84</b>
<b>5.10</b>	<b>El Salvador</b>	<b>84</b>
<b>5.11</b>	<b>Guatemala</b>	<b>85</b>
<b>5.12</b>	<b>Guyana</b>	<b>85</b>
<b>5.13</b>	<b>Honduras</b>	<b>86</b>
<b>5.14</b>	<b>Mexico</b>	<b>86</b>
<b>5.15</b>	<b>Nicaragua</b>	<b>87</b>
<b>5.16</b>	<b>Panama</b>	<b>87</b>
<b>5.17</b>	<b>Paraguay</b>	<b>88</b>
<b>5.18</b>	<b>Peru</b>	<b>88</b>
<b>5.19</b>	<b>Suriname</b>	<b>89</b>
<b>5.20</b>	<b>Uruguay</b>	<b>89</b>
<b>5.21</b>	<b>Venezuela</b>	<b>90</b>
<b>6</b>	<b>NORTH AMERICA &amp; THE CARIBBEAN: POULTRY</b>	<b>91</b>
<b>6.1</b>	<b>Executive Summary</b>	<b>91</b>
<b>6.2</b>	<b>Antigua and Barbuda</b>	<b>93</b>
<b>6.3</b>	<b>Bahamas</b>	<b>93</b>
<b>6.4</b>	<b>Barbados</b>	<b>94</b>
<b>6.5</b>	<b>Bermuda</b>	<b>94</b>
<b>6.6</b>	<b>Canada</b>	<b>95</b>
<b>6.7</b>	<b>Cuba</b>	<b>95</b>
<b>6.8</b>	<b>Dominica</b>	<b>96</b>
<b>6.9</b>	<b>Dominican Republic</b>	<b>96</b>
<b>6.10</b>	<b>Grenada</b>	<b>97</b>
<b>6.11</b>	<b>Haiti</b>	<b>97</b>
<b>6.12</b>	<b>Jamaica</b>	<b>98</b>
<b>6.13</b>	<b>Martinique</b>	<b>98</b>
<b>6.14</b>	<b>Netherlands Antilles</b>	<b>99</b>
<b>6.15</b>	<b>St. Kitts and Nevis</b>	<b>99</b>
<b>6.16</b>	<b>St. Lucia</b>	<b>100</b>
<b>6.17</b>	<b>St. Vincent and the Grenadines</b>	<b>100</b>
<b>6.18</b>	<b>Trinidad and Tobago</b>	<b>101</b>

---

<b>6.19 United States</b>	<b>101</b>
<b>7 OCEANA: POULTRY</b>	<b>102</b>
<b>7.1 Executive Summary</b>	<b>102</b>
<b>7.2 American Samoa</b>	<b>103</b>
<b>7.3 Australia</b>	<b>104</b>
<b>7.4 Fiji</b>	<b>104</b>
<b>7.5 Kiribati</b>	<b>105</b>
<b>7.6 Marshall Islands</b>	<b>105</b>
<b>7.7 Micronesia Federation</b>	<b>106</b>
<b>7.8 Nauru</b>	<b>106</b>
<b>7.9 New Zealand</b>	<b>107</b>
<b>7.10 Palau</b>	<b>107</b>
<b>7.11 Solomon Islands</b>	<b>108</b>
<b>7.12 Tonga</b>	<b>108</b>
<b>7.13 Tuvalu</b>	<b>109</b>
<b>7.14 Vanuatu</b>	<b>109</b>
<b>8 THE MIDDLE EAST: POULTRY</b>	<b>110</b>
<b>8.1 Executive Summary</b>	<b>110</b>
<b>8.2 Afghanistan</b>	<b>112</b>
<b>8.3 Armenia</b>	<b>112</b>
<b>8.4 Azerbaijan</b>	<b>113</b>
<b>8.5 Bahrain</b>	<b>113</b>
<b>8.6 Iran</b>	<b>114</b>
<b>8.7 Iraq</b>	<b>114</b>
<b>8.8 Israel</b>	<b>115</b>
<b>8.9 Jordan</b>	<b>115</b>
<b>8.10 Kuwait</b>	<b>116</b>
<b>8.11 Kyrgyzstan</b>	<b>116</b>
<b>8.12 Lebanon</b>	<b>117</b>
<b>8.13 Oman</b>	<b>117</b>
<b>8.14 Pakistan</b>	<b>118</b>
<b>8.15 Qatar</b>	<b>118</b>
<b>8.16 Saudi Arabia</b>	<b>119</b>
<b>8.17 Syrian Arab Republic</b>	<b>119</b>
<b>8.18 Tajikistan</b>	<b>120</b>
<b>8.19 Turkey</b>	<b>120</b>
<b>8.20 Turkmenistan</b>	<b>121</b>
<b>8.21 United Arab Emirates</b>	<b>121</b>
<b>8.22 Uzbekistan</b>	<b>122</b>
<b>8.23 Yemen</b>	<b>122</b>
<b>9 DISCLAIMERS, WARRANTEES, AND USER AGREEMENT PROVISIONS</b>	<b>123</b>
<b>9.1 Disclaimers &amp; Safe Harbor</b>	<b>123</b>
<b>9.2 Icon Group Ltd. User Agreement Provisions</b>	<b>124</b>

# 1 INTRODUCTION

## 1.1 OVERVIEW

The liberalization of markets has lead to record levels of international investments. Icon Group's primary mission is to assist international managers to better plan and implement strategies in a global economy. It does so by providing various specialized industry reports, databases, publications and services to its clients. This report is one of many published by Icon Group Ltd. to assist executives and planners in monitoring and analyzing world markets. In addition to industry-specific studies, Icon Group Ltd.'s reports cover human resources management, export strategies, investment strategies, entry & marketing strategies, political and economic risk assessments and legal trends (e.g., intellectual property, licensing, and corruption).

This report covers the world outlook for poultry across 235 countries. For each year reported, the estimates are given for the latent demand for the country in question. Icon Group uses a number of proprietary econometric models which project economic changes within each country and across countries. From there, market potential estimates are created. The units used in this report are: million US \$.

As shown in the report, the market potential for poultry is expected to reach \$135,543.31 million by 2005. The distribution of the world market, however, will not be evenly distributed across regions. Europe will be the largest market with \$41,491.01 million or 30.61 percent, followed by Asia with \$26,460.22 million or 19.52 percent, and then North America & the Caribbean with \$26,154.25 million or 19.30 percent of the world market. In essence, if a firm targets these top 3 regions, they cover come 69.43 percent of the world wide demand for poultry.

## 1.2 MARKET POTENTIAL ESTIMATION METHODOLOGY

Icon Group uses a number of methodologies to create market potential estimates for products and services across markets, whether at the level of a region, country, or city. In this report, two modelling approaches are used. The first involves modelling the economic fundamentals of each market over time. This is based on standard models of economic growth (e.g. focussing on growth of income, or gross domestic product per capita). The second approach is more subtle.

The second approach involves collecting information on the market size or market potential for the particular product or service in question, typically in national currency, and translating these into a common currency. Icon Group uses the U.S. dollar as its common currency across markets. For some categories and markets, basic demand indicators are reported in national statistics, as is mostly the case for the United States and other developed markets. In most of the world's 230 countries, however, few statistics are available. For these, Icon Group uses econometric models to estimate these markets, and forecast these over time. As true for all

forward-looking economic forecasts, certain critical assumptions must be made. Two types of assumptions are made for the models used in this report. The first type covers the socio-economic and global environment. In essence, Icon Group assumes that dynamics seen in the past are likely to continue in the future, without major discontinuous changes. For example, if a city, country or region has not seen civil strife, major recessions, or substantial foreign exchange or currency changes, this is assumed to be the case over the forecast period. Likewise, the worldwide demand is foreseen to progress in a fashion similar to that seen in historical figures, based on aggregated data collected at the national level. The extent to which these assumptions are violated in the future will surely affect the accuracy of the forecasts presented here.

The second type of assumption is of greater importance, especially for those markets where insufficient local information is reported in the public domain, or in markets where there is higher uncertainty. Here, we use cross-country econometric models of demand, often called a cross-sectional pooled time series models with varying parameters. In simple terms, we assume an underlying consumption function that is allowed to vary over time and across geographic markets. Economists have long proposed various consumption functions. These include John Maynard Keynes, Simon Kuznets, Irving Fisher, Franco Modigliani, Albert Ando, Richard Brumberg, and Milton Friedman. Across these, and other authors, the consumption of a product (as opposed to the amount produced) is foreseen to vary depending on a number of local factors and the time frame that one considers (short-, medium- and long-run). In general, the variance of the market potential across markets is foreseen to be a function of variances in income, wealth, interest rates, expected future income, and a variety of exogenous factors, including geography and culture. Icon Group forecasts primarily rely on non-cultural economic factors in modelling cross-market demand, for a given product or service. We also model the market potential using a consumption function which assumes a constant average propensity to consume in the long run (i.e. as incomes rise, average consumption rates do not fall, as earlier argued by Keynes). Once the cross-market model of demand is specified, it is combined with the local economic models described above. As in all econometric exercises, the lack of local market figures in the public domain results in estimation errors. Furthermore, many intervening factors may arise over time that can materially affect the accuracy of the forecasts, including changes in local economic conditions, changes in political regimes, improvements in primary data, and currency fluctuations, among other factors. As the estimates and forecasts reported here are forward-looking and subject to assumption-induced errors, you are asked to read the caveats and disclaimers at the end of this report.

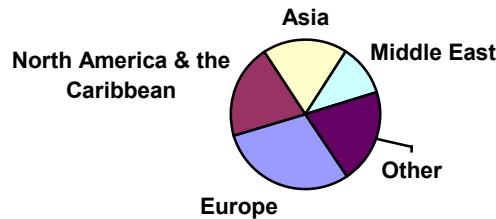
### 1.3 THE WORLDWIDE MARKET POTENTIAL FOR POULTRY

**Worldwide Market Potential for Poultry (million US \$): 2000**

Region	Latent Demand million US \$	% of Globe
Europe	34,468	29.7
North America & the Caribbean	23,966	20.7
Asia	21,203	18.3
Middle East	12,896	11.1
Africa	11,261	9.7
Latin America	10,766	9.3
Oceana	1,392	1.2
<b>Total</b>	<b>115,951</b>	<b>100.0</b>

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**Worldwide Market Potential for Poultry (million US \$): 2000**



**World Market for Poultry: 1995 - 2005**

Year	World Market million US \$
1995	114,990.02
1996	120,045.10
1997	118,248.12
1998	113,444.12
1999	114,768.57
2000	117,397.63
2001	120,594.72
2002	124,035.26
2003	127,664.42
2004	131,495.61
2005	135,543.31

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## 2 AFRICA: POULTRY

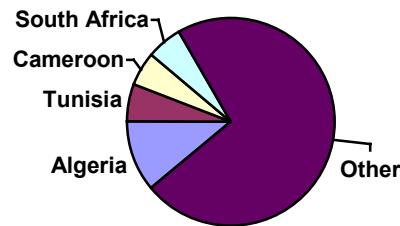
### 2.1 EXECUTIVE SUMMARY

**Market Potential for Poultry in Africa (million US \$): 2000**

Country	Latent Demand million US \$	% of Africa
Algeria	1,281	11.22%
Tunisia	641	5.61%
Cameroon	625	5.47%
South Africa	621	5.43%
Nigeria	584	5.11%
Sudan	501	4.38%
Ivory coast	473	4.14%
Angola	437	3.83%
Kenya	435	3.81%
Congo (formerly Zaire)	427	3.73%
Egypt	421	3.68%
Tanzania	315	2.75%
Ghana	304	2.66%
Ethiopia	293	2.56%
Zimbabwe	287	2.51%
Libya	281	2.45%
Senegal	272	2.38%
Uganda	263	2.30%
Gabon	242	2.12%
Morocco	229	2.00%
Botswana	168	1.47%
Zambia	161	1.40%
Burkina Faso	146	1.28%
Madagascar	140	1.22%
Guinea	132	1.15%
Other	1,583	15.16%
<b>Total</b>	<b>11,261</b>	<b>100.00%</b>

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### Market Potential for Poultry in Africa (million US \$): 2000



**The Market for Poultry in Africa: 1995 - 2005**

Year	million US \$	% of Globe
1995	12,219.07	10.63
1996	12,391.60	10.32
1997	12,195.45	10.31
1998	11,465.81	10.11
1999	11,363.41	9.90
2000	11,418.37	9.73
2001	11,652.66	9.66
2002	11,925.69	9.61
2003	12,209.77	9.56
2004	12,505.50	9.51
2005	12,813.50	9.45

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.2 ALGERIA

**Poultry (million US \$): Algeria 1995 - 2005**

Year	Algeria	% of Region	% of Globe
1995	1,209	9.89%	1.05%
1996	1,289	10.39%	1.07%
1997	1,277	10.46%	1.07%
1998	1,183	10.31%	1.04%
1999	1,218	10.72%	1.06%
2000	1,281	11.22%	1.09%
2001	1,349	11.57%	1.11%
2002	1,421	11.91%	1.14%
2003	1,498	12.27%	1.17%
2004	1,581	12.64%	1.20%
2005	1,670	13.02%	1.23%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.3 ANGOLA

**Poultry (million US \$): Angola 1995 - 2005**

Year	Angola	% of Region	% of Globe
1995	499	4.08%	0.43%
1996	500	4.03%	0.41%
1997	489	4.00%	0.41%
1998	455	3.96%	0.40%
1999	443	3.89%	0.38%
2000	437	3.83%	0.37%
2001	445	3.81%	0.36%
2002	455	3.81%	0.36%
2003	465	3.80%	0.36%
2004	475	3.79%	0.36%
2005	486	3.79%	0.35%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.4 BENIN

**Poultry (million US \$): Benin 1995 - 2005**

Year	Benin	% of Region	% of Globe
1995	114	0.92%	0.00%
1996	113	0.90%	0.00%
1997	109	0.89%	0.00%
1998	101	0.88%	0.00%
1999	97	0.85%	0.08%
2000	96	0.83%	0.00%
2001	98	0.84%	0.00%
2002	101	0.84%	0.00%
2003	104	0.85%	0.00%
2004	107	0.85%	0.00%
2005	110	0.86%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.5 BOTSWANA

**Poultry (million US \$): Botswana 1995 - 2005**

Year	Botswana	% of Region	% of Globe
1995	179	1.46%	0.15%
1996	182	1.46%	0.15%
1997	180	1.47%	0.15%
1998	170	1.48%	0.15%
1999	168	1.48%	0.14%
2000	168	1.47%	0.14%
2001	169	1.45%	0.14%
2002	170	1.42%	0.13%
2003	172	1.40%	0.13%
2004	173	1.38%	0.13%
2005	174	1.35%	0.12%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.6 BURKINA FASO

**Poultry (million US \$): Burkina Faso 1995 - 2005**

Year	Burkina Faso	% of Region	% of Globe
1995	167	1.36%	0.14%
1996	167	1.35%	0.13%
1997	164	1.34%	0.13%
1998	152	1.32%	0.13%
1999	148	1.30%	0.12%
2000	146	1.28%	0.12%
2001	149	1.27%	0.12%
2002	152	1.27%	0.12%
2003	156	1.27%	0.12%
2004	159	1.27%	0.12%
2005	163	1.26%	0.11%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.7 BURUNDI

**Poultry (million US \$): Burundi 1995 - 2005**

Year	Burundi	% of Region	% of Globe
1995	61	0.49%	0.00%
1996	61	0.49%	0.00%
1997	60	0.49%	0.00%
1998	56	0.49%	0.00%
1999	55	0.48%	0.00%
2000	55	0.47%	0.04%
2001	55	0.47%	0.00%
2002	56	0.47%	0.00%
2003	57	0.46%	0.00%
2004	58	0.46%	0.00%
2005	59	0.46%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.8 CAMEROON

**Poultry (million US \$): Cameroon 1995 - 2005**

Year	Cameroon	% of Region	% of Globe
1995	678	5.54%	0.58%
1996	687	5.54%	0.57%
1997	678	5.56%	0.57%
1998	638	5.56%	0.56%
1999	628	5.52%	0.54%
2000	625	5.47%	0.53%
2001	630	5.41%	0.52%
2002	638	5.34%	0.51%
2003	645	5.28%	0.50%
2004	652	5.21%	0.49%
2005	659	5.14%	0.48%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.9 CAPE VERDE

**Poultry (million US \$): Cape Verde 1995 - 2005**

Year	Cape Verde	% of Region	% of Globe
1995	16	0.13%	0.00%
1996	16	0.13%	0.00%
1997	16	0.13%	0.00%
1998	15	0.12%	0.00%
1999	14	0.12%	0.00%
2000	14	0.12%	0.00%
2001	14	0.12%	0.00%
2002	15	0.12%	0.00%
2003	15	0.12%	0.00%
2004	16	0.12%	0.00%
2005	16	0.12%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.10 CENTRAL AFRICAN REPUBLIC

**Poultry (million US \$): Central African Republic 1995 - 2005**

Year	Central African Republic	% of Region	% of Globe
1995	67	0.55%	0.00%
1996	67	0.54%	0.05%
1997	66	0.53%	0.00%
1998	61	0.53%	0.00%
1999	60	0.52%	0.00%
2000	59	0.51%	0.00%
2001	60	0.51%	0.00%
2002	61	0.51%	0.00%
2003	63	0.51%	0.00%
2004	64	0.51%	0.00%
2005	65	0.51%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.11 CHAD

**Poultry (million US \$): Chad 1995 - 2005**

Year	Chad	% of Region	% of Globe
1995	68	0.55%	0.00%
1996	68	0.54%	0.00%
1997	66	0.54%	0.00%
1998	62	0.54%	0.00%
1999	60	0.53%	0.05%
2000	60	0.52%	0.00%
2001	61	0.51%	0.00%
2002	62	0.51%	0.00%
2003	63	0.51%	0.00%
2004	65	0.51%	0.00%
2005	66	0.51%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.12 COMOROS

**Poultry (million US \$): Comoros 1995 - 2005**

Year	Comoros	% of Region	% of Globe
1995	16	0.12%	0.01%
1996	16	0.12%	0.00%
1997	16	0.12%	0.00%
1998	15	0.12%	0.00%
1999	15	0.12%	0.00%
2000	15	0.12%	0.00%
2001	15	0.12%	0.00%
2002	15	0.12%	0.00%
2003	15	0.12%	0.00%
2004	15	0.12%	0.01%
2005	15	0.11%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.13 CONGO (FORMERLY ZAIRE)

**Poultry (million US \$): Congo (formerly Zaire) 1995 - 2005**

Year	Congo (formerly Zaire)	% of Region	% of Globe
1995	419	3.42%	0.36%
1996	433	3.49%	0.36%
1997	437	3.58%	0.36%
1998	419	3.65%	0.36%
1999	422	3.71%	0.36%
2000	427	3.73%	0.36%
2001	424	3.63%	0.35%
2002	419	3.51%	0.33%
2003	415	3.39%	0.32%
2004	411	3.28%	0.31%
2005	407	3.17%	0.30%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.14 DJIBOUTI

**Poultry (million US \$): Djibouti 1995 - 2005**

Year	Djibouti	% of Region	% of Globe
1995	24	0.19%	0.02%
1996	25	0.19%	0.00%
1997	25	0.20%	0.00%
1998	24	0.20%	0.00%
1999	24	0.20%	0.00%
2000	24	0.20%	0.00%
2001	24	0.20%	0.00%
2002	24	0.19%	0.00%
2003	24	0.19%	0.00%
2004	23	0.18%	0.00%
2005	23	0.18%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.15 EGYPT

**Poultry (million US \$): Egypt 1995 - 2005**

Year	Egypt	% of Region	% of Globe
1995	454	3.71%	0.39%
1996	463	3.73%	0.38%
1997	431	3.53%	0.36%
1998	393	3.43%	0.34%
1999	403	3.54%	0.35%
2000	421	3.68%	0.35%
2001	439	3.77%	0.36%
2002	459	3.85%	0.37%
2003	480	3.93%	0.37%
2004	502	4.01%	0.38%
2005	525	4.10%	0.38%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.16 EQUATORIAL GUINEA

**Poultry (million US \$): Equatorial Guinea 1995 - 2005**

Year	Equatorial Guinea	% of Region	% of Globe
1995	8	0.00%	0.00%
1996	8	0.06%	0.00%
1997	8	0.00%	0.00%
1998	7	0.00%	0.00%
1999	7	0.00%	0.00%
2000	6	0.00%	0.00%
2001	7	0.00%	0.00%
2002	7	0.00%	0.00%
2003	7	0.05%	0.00%
2004	7	0.00%	0.00%
2005	8	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.17 ERITREA

**Poultry (million US \$): Eritrea 1995 - 2005**

Year	Eritrea	% of Region	% of Globe
1995	22	0.17%	0.00%
1996	21	0.17%	0.01%
1997	20	0.16%	0.00%
1998	19	0.16%	0.00%
1999	18	0.15%	0.00%
2000	17	0.15%	0.00%
2001	18	0.15%	0.00%
2002	19	0.15%	0.00%
2003	19	0.15%	0.00%
2004	20	0.16%	0.00%
2005	21	0.16%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.18 ETHIOPIA

**Poultry (million US \$): Ethiopia 1995 - 2005**

Year	Ethiopia	% of Region	% of Globe
1995	325	2.65%	0.28%
1996	327	2.64%	0.27%
1997	322	2.63%	0.27%
1998	302	2.63%	0.26%
1999	295	2.59%	0.25%
2000	293	2.56%	0.24%
2001	297	2.54%	0.24%
2002	301	2.52%	0.24%
2003	306	2.50%	0.23%
2004	311	2.48%	0.23%
2005	316	2.46%	0.23%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.19 GABON

**Poultry (million US \$): Gabon 1995 - 2005**

Year	Gabon	% of Region	% of Globe
1995	264	2.16%	0.22%
1996	267	2.15%	0.22%
1997	263	2.16%	0.22%
1998	248	2.15%	0.21%
1999	243	2.14%	0.21%
2000	242	2.12%	0.20%
2001	245	2.09%	0.20%
2002	247	2.07%	0.19%
2003	251	2.05%	0.19%
2004	254	2.02%	0.19%
2005	257	2.00%	0.18%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.20 GHANA

**Poultry (million US \$): Ghana 1995 - 2005**

Year	Ghana	% of Region	% of Globe
1995	356	2.91%	0.30%
1996	354	2.86%	0.29%
1997	345	2.82%	0.29%
1998	319	2.78%	0.28%
1999	309	2.72%	0.26%
2000	304	2.66%	0.25%
2001	311	2.66%	0.25%
2002	319	2.67%	0.25%
2003	328	2.68%	0.25%
2004	337	2.69%	0.25%
2005	346	2.69%	0.25%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.21 GUINEA

**Poultry (million US \$): Guinea 1995 - 2005**

Year	Guinea	% of Region	% of Globe
1995	151	1.23%	0.13%
1996	151	1.21%	0.12%
1997	147	1.20%	0.12%
1998	137	1.19%	0.12%
1999	134	1.17%	0.11%
2000	132	1.15%	0.11%
2001	134	1.15%	0.11%
2002	137	1.15%	0.11%
2003	140	1.14%	0.10%
2004	143	1.14%	0.10%
2005	147	1.14%	0.10%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.22 GUINEA-BISSAU

**Poultry (million US \$): Guinea-Bissau 1995 - 2005**

Year	Guinea-Bissau	% of Region	% of Globe
1995	10	0.00%	0.00%
1996	10	0.00%	0.00%
1997	10	0.00%	0.00%
1998	9	0.08%	0.00%
1999	9	0.00%	0.00%
2000	9	0.08%	0.00%
2001	9	0.00%	0.00%
2002	9	0.00%	0.00%
2003	9	0.00%	0.00%
2004	9	0.00%	0.00%
2005	9	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.23 IVORY COAST

**Poultry (million US \$): Ivory coast 1995 - 2005**

Year	Ivory coast	% of Region	% of Globe
1995	553	4.52%	0.48%
1996	551	4.44%	0.45%
1997	535	4.38%	0.45%
1998	496	4.32%	0.43%
1999	481	4.22%	0.41%
2000	473	4.14%	0.40%
2001	483	4.14%	0.40%
2002	496	4.15%	0.39%
2003	509	4.17%	0.39%
2004	523	4.18%	0.39%
2005	537	4.19%	0.39%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.24 KENYA

**Poultry (million US \$): Kenya 1995 - 2005**

Year	Kenya	% of Region	% of Globe
1995	509	4.16%	0.44%
1996	507	4.09%	0.42%
1997	493	4.04%	0.41%
1998	457	3.98%	0.40%
1999	443	3.89%	0.38%
2000	435	3.81%	0.37%
2001	445	3.81%	0.36%
2002	457	3.82%	0.36%
2003	469	3.84%	0.36%
2004	482	3.85%	0.36%
2005	495	3.86%	0.36%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.25 LESOTHO

**Poultry (million US \$): Lesotho 1995 - 2005**

Year	Lesotho	% of Region	% of Globe
1995	59	0.48%	0.00%
1996	57	0.46%	0.00%
1997	54	0.44%	0.00%
1998	49	0.42%	0.00%
1999	46	0.40%	0.00%
2000	45	0.38%	0.00%
2001	46	0.39%	0.00%
2002	49	0.41%	0.00%
2003	52	0.42%	0.00%
2004	55	0.43%	0.00%
2005	58	0.44%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.26 LIBERIA

**Poultry (million US \$): Liberia 1995 - 2005**

Year	Liberia	% of Region	% of Globe
1995	56	0.45%	0.00%
1996	57	0.46%	0.04%
1997	57	0.46%	0.00%
1998	54	0.47%	0.04%
1999	54	0.47%	0.00%
2000	54	0.47%	0.04%
2001	54	0.46%	0.00%
2002	54	0.45%	0.00%
2003	54	0.44%	0.00%
2004	54	0.43%	0.00%
2005	54	0.42%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.27 LIBYA

**Poultry (million US \$): Libya 1995 - 2005**

Year	Libya	% of Region	% of Globe
1995	224	1.83%	0.19%
1996	242	1.95%	0.20%
1997	260	2.13%	0.21%
1998	268	2.33%	0.23%
1999	274	2.41%	0.23%
2000	281	2.45%	0.23%
2001	287	2.46%	0.23%
2002	294	2.46%	0.23%
2003	301	2.46%	0.23%
2004	308	2.46%	0.23%
2005	316	2.46%	0.23%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.28 MADAGASCAR

**Poultry (million US \$): Madagascar 1995 - 2005**

Year	Madagascar	% of Region	% of Globe
1995	155	1.26%	0.13%
1996	156	1.26%	0.13%
1997	154	1.25%	0.12%
1998	144	1.25%	0.12%
1999	141	1.24%	0.12%
2000	140	1.22%	0.11%
2001	142	1.21%	0.11%
2002	144	1.20%	0.11%
2003	146	1.19%	0.11%
2004	148	1.18%	0.11%
2005	151	1.17%	0.11%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.29 MALAWI

**Poultry (million US \$): Malawi 1995 - 2005**

Year	Malawi	% of Region	% of Globe
1995	112	0.91%	0.00%
1996	110	0.88%	0.00%
1997	105	0.86%	0.00%
1998	96	0.83%	0.00%
1999	91	0.80%	0.07%
2000	89	0.77%	0.00%
2001	92	0.78%	0.00%
2002	96	0.80%	0.00%
2003	100	0.81%	0.07%
2004	104	0.83%	0.00%
2005	109	0.84%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.30 MALI

**Poultry (million US \$): Mali 1995 - 2005**

Year	Mali	% of Region	% of Globe
1995	139	1.13%	0.12%
1996	140	1.13%	0.11%
1997	138	1.13%	0.11%
1998	130	1.13%	0.11%
1999	127	1.11%	0.11%
2000	126	1.10%	0.10%
2001	128	1.09%	0.10%
2002	130	1.08%	0.10%
2003	131	1.07%	0.10%
2004	133	1.06%	0.10%
2005	135	1.05%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.31 MAURITANIA

**Poultry (million US \$): Mauritania 1995 - 2005**

Year	Mauritania	% of Region	% of Globe
1995	58	0.47%	0.05%
1996	58	0.47%	0.00%
1997	57	0.46%	0.00%
1998	53	0.46%	0.00%
1999	52	0.45%	0.00%
2000	51	0.44%	0.00%
2001	52	0.44%	0.00%
2002	53	0.44%	0.00%
2003	54	0.44%	0.00%
2004	56	0.44%	0.00%
2005	57	0.44%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.32 MAURITIUS

**Poultry (million US \$): Mauritius 1995 - 2005**

Year	Mauritius	% of Region	% of Globe
1995	131	1.06%	0.11%
1996	132	1.06%	0.10%
1997	130	1.06%	0.10%
1998	121	1.05%	0.10%
1999	119	1.04%	0.10%
2000	118	1.03%	0.10%
2001	119	1.02%	0.00%
2002	121	1.01%	0.00%
2003	123	1.00%	0.00%
2004	125	1.00%	0.09%
2005	127	0.99%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.33 MOROCCO

**Poultry (million US \$): Morocco 1995 - 2005**

Year	Morocco	% of Region	% of Globe
1995	243	1.98%	0.21%
1996	249	2.01%	0.20%
1997	248	2.03%	0.20%
1998	230	2.00%	0.20%
1999	228	2.00%	0.19%
2000	229	2.00%	0.19%
2001	230	1.96%	0.19%
2002	230	1.93%	0.18%
2003	231	1.89%	0.18%
2004	232	1.85%	0.17%
2005	233	1.81%	0.17%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.34 MOZAMBIQUE

**Poultry (million US \$): Mozambique 1995 - 2005**

Year	Mozambique	% of Region	% of Globe
1995	78	0.63%	0.00%
1996	80	0.64%	0.00%
1997	80	0.65%	0.00%
1998	76	0.66%	0.00%
1999	76	0.66%	0.00%
2000	76	0.66%	0.00%
2001	76	0.65%	0.00%
2002	76	0.63%	0.00%
2003	76	0.62%	0.00%
2004	76	0.60%	0.00%
2005	75	0.58%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.35 NAMIBIA

**Poultry (million US \$): Namibia 1995 - 2005**

Year	Namibia	% of Region	% of Globe
1995	98	0.79%	0.08%
1996	97	0.78%	0.00%
1997	93	0.76%	0.00%
1998	86	0.75%	0.00%
1999	83	0.73%	0.00%
2000	81	0.71%	0.06%
2001	83	0.71%	0.00%
2002	86	0.72%	0.00%
2003	89	0.72%	0.00%
2004	92	0.73%	0.06%
2005	95	0.74%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.36 NIGER

**Poultry (million US \$): Niger 1995 - 2005**

Year	Niger	% of Region	% of Globe
1995	142	1.15%	0.12%
1996	140	1.13%	0.11%
1997	136	1.11%	0.11%
1998	125	1.09%	0.11%
1999	121	1.06%	0.10%
2000	118	1.03%	0.10%
2001	121	1.03%	0.10%
2002	125	1.04%	0.10%
2003	129	1.05%	0.10%
2004	133	1.06%	0.10%
2005	138	1.07%	0.10%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.37 NIGERIA

**Poultry (million US \$): Nigeria 1995 - 2005**

Year	Nigeria	% of Region	% of Globe
1995	479	3.92%	0.41%
1996	510	4.11%	0.42%
1997	543	4.44%	0.45%
1998	558	4.86%	0.49%
1999	571	5.02%	0.49%
2000	584	5.11%	0.49%
2001	597	5.12%	0.49%
2002	611	5.12%	0.49%
2003	625	5.11%	0.48%
2004	639	5.11%	0.48%
2005	654	5.10%	0.48%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.38 REPUBLIC OF CONGO

**Poultry (million US \$): Republic of Congo 1995 - 2005**

Year	Republic of Congo	% of Region	% of Globe
1995	127	1.03%	0.11%
1996	128	1.02%	0.10%
1997	125	1.02%	0.10%
1998	117	1.01%	0.10%
1999	114	1.00%	0.00%
2000	113	0.98%	0.00%
2001	115	0.98%	0.00%
2002	117	0.97%	0.00%
2003	119	0.97%	0.00%
2004	121	0.96%	0.00%
2005	123	0.96%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.39 RWANDA

**Poultry (million US \$): Rwanda 1995 - 2005**

Year	Rwanda	% of Region	% of Globe
1995	105	0.86%	0.00%
1996	108	0.87%	0.00%
1997	108	0.88%	0.00%
1998	103	0.89%	0.00%
1999	103	0.90%	0.00%
2000	103	0.90%	0.00%
2001	103	0.88%	0.00%
2002	103	0.86%	0.00%
2003	103	0.84%	0.00%
2004	102	0.81%	0.07%
2005	102	0.79%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.40 SAO TOME E PRINCIPE

**Poultry (million US \$): Sao Tome E Principe 1995 - 2005**

Year	Sao Tome E Principe	% of Region	% of Globe
1995	2	0.00%	0.00%
1996	2	0.00%	0.00%
1997	2	0.00%	0.00%
1998	2	0.00%	0.00%
1999	2	0.00%	0.00%
2000	2	0.00%	0.00%
2001	2	0.00%	0.00%
2002	2	0.01%	0.00%
2003	2	0.00%	0.00%
2004	2	0.00%	0.00%
2005	2	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.41 SENEGAL

**Poultry (million US \$): Senegal 1995 - 2005**

Year	Senegal	% of Region	% of Globe
1995	314	2.57%	0.27%
1996	314	2.53%	0.26%
1997	306	2.51%	0.25%
1998	284	2.48%	0.25%
1999	276	2.43%	0.24%
2000	272	2.38%	0.23%
2001	277	2.38%	0.23%
2002	284	2.38%	0.22%
2003	291	2.38%	0.22%
2004	298	2.38%	0.22%
2005	306	2.38%	0.22%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.42 SIERRA LEONE

**Poultry (million US \$): Sierra Leone 1995 - 2005**

Year	Sierra Leone	% of Region	% of Globe
1995	60	0.49%	0.00%
1996	62	0.49%	0.00%
1997	62	0.50%	0.00%
1998	59	0.51%	0.00%
1999	59	0.52%	0.00%
2000	60	0.52%	0.00%
2001	59	0.50%	0.00%
2002	59	0.49%	0.04%
2003	59	0.48%	0.00%
2004	59	0.46%	0.04%
2005	58	0.45%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.43 SOMALIA

**Poultry (million US \$): Somalia 1995 - 2005**

Year	Somalia	% of Region	% of Globe
1995	70	0.57%	0.00%
1996	71	0.57%	0.00%
1997	70	0.57%	0.00%
1998	66	0.57%	0.00%
1999	65	0.56%	0.00%
2000	64	0.56%	0.00%
2001	65	0.55%	0.05%
2002	66	0.55%	0.00%
2003	67	0.54%	0.00%
2004	67	0.53%	0.00%
2005	68	0.53%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.44 SOUTH AFRICA

**Poultry (million US \$): South Africa 1995 - 2005**

Year	South Africa	% of Region	% of Globe
1995	692	5.66%	0.60%
1996	662	5.33%	0.55%
1997	624	5.11%	0.52%
1998	586	5.11%	0.51%
1999	599	5.27%	0.52%
2000	621	5.43%	0.52%
2001	644	5.52%	0.53%
2002	668	5.59%	0.53%
2003	692	5.67%	0.54%
2004	718	5.74%	0.54%
2005	744	5.80%	0.54%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.45 SUDAN

**Poultry (million US \$): Sudan 1995 - 2005**

Year	Sudan	% of Region	% of Globe
1995	521	4.26%	0.45%
1996	532	4.29%	0.44%
1997	530	4.34%	0.44%
1998	503	4.38%	0.44%
1999	499	4.39%	0.43%
2000	501	4.38%	0.42%
2001	502	4.30%	0.41%
2002	503	4.21%	0.40%
2003	504	4.12%	0.39%
2004	505	4.03%	0.38%
2005	506	3.95%	0.37%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.46 SWAZILAND

**Poultry (million US \$): Swaziland 1995 - 2005**

Year	Swaziland	% of Region	% of Globe
1995	46	0.37%	0.00%
1996	47	0.37%	0.00%
1997	46	0.37%	0.00%
1998	43	0.37%	0.00%
1999	42	0.37%	0.00%
2000	42	0.36%	0.00%
2001	42	0.36%	0.00%
2002	43	0.35%	0.03%
2003	44	0.35%	0.00%
2004	44	0.35%	0.00%
2005	45	0.35%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.47 TANZANIA

**Poultry (million US \$): Tanzania 1995 - 2005**

Year	Tanzania	% of Region	% of Globe
1995	349	2.85%	0.30%
1996	351	2.83%	0.29%
1997	345	2.83%	0.29%
1998	324	2.82%	0.28%
1999	317	2.78%	0.27%
2000	315	2.75%	0.26%
2001	318	2.73%	0.26%
2002	323	2.71%	0.26%
2003	329	2.69%	0.25%
2004	334	2.66%	0.25%
2005	339	2.64%	0.25%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.48 THE GAMBIA

**Poultry (million US \$): The Gambia 1995 - 2005**

Year	The Gambia	% of Region	% of Globe
1995	16	0.13%	0.00%
1996	16	0.13%	0.00%
1997	16	0.13%	0.00%
1998	15	0.13%	0.00%
1999	15	0.13%	0.01%
2000	15	0.13%	0.00%
2001	15	0.12%	0.00%
2002	15	0.12%	0.00%
2003	15	0.12%	0.00%
2004	16	0.12%	0.01%
2005	16	0.12%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.49 TOGO

**Poultry (million US \$): Togo 1995 - 2005**

Year	Togo	% of Region	% of Globe
1995	85	0.69%	0.00%
1996	85	0.68%	0.00%
1997	82	0.67%	0.00%
1998	76	0.66%	0.00%
1999	73	0.64%	0.00%
2000	72	0.62%	0.00%
2001	74	0.63%	0.00%
2002	76	0.63%	0.00%
2003	78	0.63%	0.00%
2004	80	0.64%	0.00%
2005	83	0.64%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.50 TUNISIA

**Poultry (million US \$): Tunisia 1995 - 2005**

Year	Tunisia	% of Region	% of Globe
1995	739	6.04%	0.64%
1996	739	5.96%	0.61%
1997	720	5.90%	0.60%
1998	669	5.83%	0.58%
1999	650	5.72%	0.56%
2000	641	5.61%	0.54%
2001	653	5.60%	0.54%
2002	669	5.60%	0.53%
2003	685	5.61%	0.53%
2004	702	5.61%	0.53%
2005	719	5.60%	0.53%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.51 UGANDA

**Poultry (million US \$): Uganda 1995 - 2005**

Year	Uganda	% of Region	% of Globe
1995	317	2.59%	0.27%
1996	314	2.53%	0.26%
1997	303	2.48%	0.25%
1998	279	2.43%	0.24%
1999	269	2.36%	0.23%
2000	263	2.30%	0.22%
2001	270	2.31%	0.22%
2002	279	2.34%	0.22%
2003	289	2.36%	0.22%
2004	299	2.38%	0.22%
2005	309	2.40%	0.22%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.52 ZAMBIA

**Poultry (million US \$): Zambia 1995 - 2005**

Year	Zambia	% of Region	% of Globe
1995	167	1.36%	0.14%
1996	171	1.37%	0.14%
1997	170	1.39%	0.14%
1998	161	1.40%	0.14%
1999	160	1.40%	0.13%
2000	161	1.40%	0.13%
2001	161	1.38%	0.13%
2002	161	1.35%	0.12%
2003	162	1.32%	0.12%
2004	162	1.29%	0.12%
2005	162	1.26%	0.11%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 2.53 ZIMBABWE

**Poultry (million US \$): Zimbabwe 1995 - 2005**

Year	Zimbabwe	% of Region	% of Globe
1995	293	2.39%	0.25%
1996	301	2.42%	0.25%
1997	301	2.46%	0.25%
1998	286	2.49%	0.25%
1999	285	2.51%	0.24%
2000	287	2.51%	0.24%
2001	287	2.45%	0.23%
2002	286	2.39%	0.23%
2003	286	2.33%	0.22%
2004	285	2.28%	0.21%
2005	285	2.22%	0.20%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 3 ASIA: POULTRY

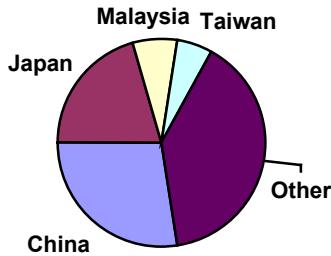
### 3.1 EXECUTIVE SUMMARY

**Market Potential for Poultry in Asia (million US \$): 2000**

Country	Latent Demand million US \$	% of Asia
China	5,836	27.52%
Japan	4,381	20.66%
Malaysia	1,448	6.82%
Taiwan	1,185	5.58%
Thailand	866	4.08%
Hong Kong	864	4.07%
South Korea	827	3.90%
India	727	3.43%
Vietnam	727	3.42%
Philippines	723	3.40%
Burma	591	2.78%
Indonesia	528	2.49%
Bangladesh	450	2.12%
Singapore	371	1.75%
Sri Lanka	350	1.65%
Brunei	338	1.59%
North Korea	181	0.85%
Papua New Guinea	167	0.78%
Mongolia	166	0.78%
Nepal	159	0.74%
Cambodia	117	0.55%
Macau	111	0.52%
Laos	54	0.25%
Seychelles	16	0.07%
Bhutan	13	0.00%
Other	7	0.20%
<b>Total</b>	<b>21,203</b>	<b>100.00%</b>

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### Market Potential for Poultry in Asia (million US \$): 2000



**The Market for Poultry in Asia: 1995 - 2005**

Year	million US \$	% of Globe
1995	21,934.78	19.08
1996	23,050.62	19.20
1997	22,110.94	18.70
1998	20,046.89	17.67
1999	20,381.96	17.76
2000	21,203.43	18.06
2001	22,119.28	18.34
2002	23,101.88	18.63
2003	24,149.50	18.92
2004	25,267.15	19.22
2005	26,460.22	19.52

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.2 BANGLADESH

**Poultry (million US \$): Bangladesh 1995 - 2005**

Year	Bangladesh	% of Region	% of Globe
1995	483	2.20%	0.41%
1996	502	2.17%	0.41%
1997	499	2.25%	0.42%
1998	454	2.26%	0.40%
1999	448	2.19%	0.39%
2000	450	2.12%	0.38%
2001	452	2.04%	0.37%
2002	454	1.96%	0.36%
2003	456	1.88%	0.35%
2004	458	1.81%	0.34%
2005	460	1.73%	0.33%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.3 BHUTAN

**Poultry (million US \$): Bhutan 1995 - 2005**

Year	Bhutan	% of Region	% of Globe
1995	16	0.00%	0.00%
1996	16	0.00%	0.00%
1997	15	0.00%	0.00%
1998	14	0.00%	0.00%
1999	13	0.00%	0.00%
2000	13	0.00%	0.00%
2001	13	0.00%	0.01%
2002	14	0.00%	0.00%
2003	14	0.00%	0.00%
2004	15	0.00%	0.00%
2005	15	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.4 BRUNEI

**Poultry (million US \$): Brunei 1995 - 2005**

Year	Brunei	% of Region	% of Globe
1995	369	1.68%	0.32%
1996	373	1.61%	0.31%
1997	368	1.66%	0.31%
1998	346	1.72%	0.30%
1999	340	1.66%	0.29%
2000	338	1.59%	0.28%
2001	341	1.54%	0.28%
2002	346	1.49%	0.27%
2003	350	1.44%	0.27%
2004	354	1.40%	0.26%
2005	358	1.35%	0.26%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.5 BURMA

**Poultry (million US \$): Burma 1995 - 2005**

Year	Burma	% of Region	% of Globe
1995	537	2.44%	0.46%
1996	555	2.40%	0.46%
1997	562	2.54%	0.47%
1998	572	2.85%	0.50%
1999	582	2.85%	0.50%
2000	591	2.78%	0.50%
2001	601	2.71%	0.49%
2002	611	2.64%	0.49%
2003	621	2.57%	0.48%
2004	631	2.49%	0.47%
2005	641	2.42%	0.47%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.6 CAMBODIA

**Poultry (million US \$): Cambodia 1995 - 2005**

Year	Cambodia	% of Region	% of Globe
1995	140	0.63%	0.12%
1996	139	0.60%	0.11%
1997	134	0.60%	0.11%
1998	124	0.61%	0.10%
1999	119	0.58%	0.10%
2000	117	0.55%	0.00%
2001	120	0.54%	0.00%
2002	124	0.53%	0.00%
2003	128	0.52%	0.10%
2004	132	0.52%	0.10%
2005	136	0.51%	0.10%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.7 CHINA

**Poultry (million US \$): China 1995 - 2005**

Year	China	% of Region	% of Globe
1995	4,682	21.34%	4.07%
1996	5,590	24.24%	4.65%
1997	5,567	25.17%	4.70%
1998	5,628	28.07%	4.96%
1999	5,731	28.11%	4.99%
2000	5,836	27.52%	4.97%
2001	5,943	26.86%	4.92%
2002	6,052	26.19%	4.87%
2003	6,163	25.51%	4.82%
2004	6,276	24.83%	4.77%
2005	6,391	24.15%	4.71%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.8 HONG KONG

**Poultry (million US \$): Hong Kong 1995 - 2005**

Year	Hong Kong	% of Region	% of Globe
1995	1,107	5.04%	0.96%
1996	1,206	5.23%	1.00%
1997	1,209	5.46%	1.02%
1998	840	4.18%	0.74%
1999	816	4.00%	0.71%
2000	864	4.07%	0.73%
2001	915	4.13%	0.75%
2002	969	4.19%	0.78%
2003	1,026	4.24%	0.80%
2004	1,087	4.30%	0.82%
2005	1,151	4.34%	0.84%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.9 INDIA

**Poultry (million US \$): India 1995 - 2005**

Year	India	% of Region	% of Globe
1995	588	2.68%	0.51%
1996	637	2.76%	0.53%
1997	690	3.11%	0.58%
1998	651	3.24%	0.57%
1999	681	3.34%	0.59%
2000	727	3.43%	0.61%
2001	777	3.51%	0.64%
2002	830	3.59%	0.66%
2003	887	3.67%	0.69%
2004	947	3.74%	0.72%
2005	1,012	3.82%	0.74%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.10 INDONESIA

**Poultry (million US \$): Indonesia 1995 - 2005**

Year	Indonesia	% of Region	% of Globe
1995	754	3.43%	0.65%
1996	824	3.57%	0.68%
1997	759	3.43%	0.64%
1998	535	2.66%	0.47%
1999	512	2.51%	0.44%
2000	528	2.49%	0.44%
2001	545	2.46%	0.45%
2002	562	2.43%	0.45%
2003	579	2.39%	0.45%
2004	597	2.36%	0.45%
2005	616	2.32%	0.45%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.11 JAPAN

**Poultry (million US \$): Japan 1995 - 2005**

Year	Japan	% of Region	% of Globe
1995	5,181	23.61%	4.50%
1996	4,625	20.06%	3.85%
1997	4,105	18.56%	3.47%
1998	3,795	18.93%	3.34%
1999	4,032	19.78%	3.51%
2000	4,381	20.66%	3.73%
2001	4,761	21.52%	3.94%
2002	5,173	22.39%	4.17%
2003	5,621	23.27%	4.40%
2004	6,108	24.17%	4.64%
2005	6,637	25.08%	4.89%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.12 LAOS

**Poultry (million US \$): Laos 1995 - 2005**

Year	Laos	% of Region	% of Globe
1995	66	0.30%	0.00%
1996	65	0.28%	0.00%
1997	63	0.28%	0.05%
1998	58	0.28%	0.00%
1999	55	0.27%	0.00%
2000	54	0.25%	0.04%
2001	56	0.25%	0.00%
2002	58	0.24%	0.00%
2003	60	0.24%	0.00%
2004	62	0.24%	0.00%
2005	64	0.24%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.13 MACAU

**Poultry (million US \$): Macau 1995 - 2005**

Year	Macau	% of Region	% of Globe
1995	127	0.58%	0.11%
1996	127	0.55%	0.10%
1997	125	0.56%	0.10%
1998	116	0.57%	0.10%
1999	113	0.55%	0.00%
2000	111	0.52%	0.00%
2001	113	0.51%	0.00%
2002	116	0.50%	0.09%
2003	118	0.49%	0.00%
2004	121	0.47%	0.00%
2005	124	0.46%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.14 MALAYSIA

**Poultry (million US \$): Malaysia 1995 - 2005**

Year	Malaysia	% of Region	% of Globe
1995	1,434	6.53%	1.24%
1996	1,549	6.72%	1.29%
1997	1,498	6.77%	1.26%
1998	1,290	6.43%	1.13%
1999	1,341	6.58%	1.16%
2000	1,448	6.82%	1.23%
2001	1,562	7.06%	1.29%
2002	1,686	7.29%	1.35%
2003	1,819	7.53%	1.42%
2004	1,963	7.76%	1.49%
2005	2,118	8.00%	1.56%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.15 MALDIVES

**Poultry (million US \$): Maldives 1995 - 2005**

Year	Maldives	% of Region	% of Globe
1995	8	0.00%	0.00%
1996	8	0.00%	0.00%
1997	8	0.00%	0.00%
1998	7	0.00%	0.00%
1999	7	0.00%	0.00%
2000	7	0.00%	0.00%
2001	7	0.00%	0.00%
2002	7	0.00%	0.00%
2003	7	0.00%	0.00%
2004	7	0.00%	0.00%
2005	8	0.02%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.16 MONGOLIA

**Poultry (million US \$): Mongolia 1995 - 2005**

Year	Mongolia	% of Region	% of Globe
1995	197	0.90%	0.17%
1996	196	0.85%	0.16%
1997	190	0.85%	0.16%
1998	176	0.87%	0.15%
1999	170	0.83%	0.14%
2000	166	0.78%	0.14%
2001	170	0.76%	0.14%
2002	175	0.75%	0.14%
2003	181	0.74%	0.14%
2004	186	0.73%	0.14%
2005	192	0.72%	0.14%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.17 NEPAL

**Poultry (million US \$): Nepal 1995 - 2005**

Year	Nepal	% of Region	% of Globe
1995	174	0.79%	0.15%
1996	176	0.76%	0.14%
1997	173	0.78%	0.14%
1998	163	0.81%	0.14%
1999	160	0.78%	0.13%
2000	159	0.74%	0.13%
2001	160	0.72%	0.13%
2002	162	0.70%	0.13%
2003	165	0.68%	0.12%
2004	167	0.66%	0.12%
2005	169	0.63%	0.12%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.18 NORTH KOREA

**Poultry (million US \$): North Korea 1995 - 2005**

Year	North Korea	% of Region	% of Globe
1995	148	0.67%	0.12%
1996	160	0.69%	0.13%
1997	169	0.76%	0.14%
1998	173	0.86%	0.15%
1999	177	0.86%	0.15%
2000	181	0.85%	0.15%
2001	185	0.83%	0.15%
2002	189	0.81%	0.15%
2003	193	0.79%	0.15%
2004	197	0.77%	0.14%
2005	201	0.75%	0.14%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.19 PAPUA NEW GUINEA

**Poultry (million US \$): Papua New Guinea 1995 - 2005**

Year	Papua New Guinea	% of Region	% of Globe
1995	170	0.77%	0.14%
1996	174	0.75%	0.14%
1997	174	0.78%	0.14%
1998	166	0.82%	0.14%
1999	166	0.81%	0.14%
2000	167	0.78%	0.14%
2001	167	0.75%	0.13%
2002	166	0.71%	0.13%
2003	166	0.68%	0.12%
2004	165	0.65%	0.12%
2005	165	0.62%	0.12%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.20 PHILIPPINES

**Poultry (million US \$): Philippines 1995 - 2005**

Year	Philippines	% of Region	% of Globe
1995	770	3.50%	0.66%
1996	836	3.62%	0.69%
1997	839	3.79%	0.70%
1998	712	3.55%	0.62%
1999	705	3.46%	0.61%
2000	723	3.40%	0.61%
2001	741	3.35%	0.61%
2002	760	3.28%	0.61%
2003	778	3.22%	0.60%
2004	798	3.15%	0.60%
2005	818	3.09%	0.60%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.21 SEYCHELLES

**Poultry (million US \$): Seychelles 1995 - 2005**

Year	Seychelles	% of Region	% of Globe
1995	16	0.00%	0.00%
1996	17	0.00%	0.00%
1997	17	0.07%	0.00%
1998	16	0.00%	0.01%
1999	16	0.00%	0.01%
2000	16	0.07%	0.00%
2001	16	0.00%	0.00%
2002	16	0.00%	0.00%
2003	16	0.00%	0.00%
2004	16	0.00%	0.00%
2005	16	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.22 SINGAPORE

**Poultry (million US \$): Singapore 1995 - 2005**

Year	Singapore	% of Region	% of Globe
1995	397	1.80%	0.34%
1996	408	1.77%	0.34%
1997	395	1.78%	0.33%
1998	358	1.78%	0.31%
1999	361	1.77%	0.31%
2000	371	1.75%	0.31%
2001	382	1.72%	0.31%
2002	393	1.69%	0.31%
2003	404	1.67%	0.31%
2004	415	1.64%	0.31%
2005	427	1.61%	0.31%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.23 SOUTH KOREA

**Poultry (million US \$): South Korea 1995 - 2005**

Year	South Korea	% of Region	% of Globe
1995	1,032	4.70%	0.89%
1996	1,068	4.63%	0.88%
1997	972	4.39%	0.82%
1998	794	3.96%	0.70%
1999	794	3.89%	0.69%
2000	827	3.90%	0.70%
2001	862	3.89%	0.71%
2002	898	3.88%	0.72%
2003	936	3.87%	0.73%
2004	976	3.86%	0.74%
2005	1,017	3.84%	0.75%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.24 SRI LANKA

**Poultry (million US \$): Sri Lanka 1995 - 2005**

Year	Sri Lanka	% of Region	% of Globe
1995	409	1.86%	0.35%
1996	408	1.76%	0.33%
1997	396	1.79%	0.33%
1998	367	1.83%	0.32%
1999	356	1.74%	0.31%
2000	350	1.65%	0.29%
2001	357	1.61%	0.29%
2002	367	1.58%	0.29%
2003	377	1.56%	0.29%
2004	387	1.53%	0.29%
2005	398	1.50%	0.29%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.25 TAIWAN

**Poultry (million US \$): Taiwan 1995 - 2005**

Year	Taiwan	% of Region	% of Globe
1995	1,155	5.26%	1.00%
1996	1,309	5.67%	1.09%
1997	1,267	5.72%	1.07%
1998	1,162	5.79%	1.02%
1999	1,164	5.71%	1.01%
2000	1,185	5.58%	1.00%
2001	1,206	5.45%	0.99%
2002	1,227	5.31%	0.98%
2003	1,249	5.17%	0.97%
2004	1,271	5.03%	0.96%
2005	1,294	4.88%	0.95%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.26 THAILAND

**Poultry (million US \$): Thailand 1995 - 2005**

Year	Thailand	% of Region	% of Globe
1995	1,193	5.43%	1.03%
1996	1,265	5.48%	1.05%
1997	1,104	4.99%	0.93%
1998	795	3.96%	0.70%
1999	800	3.92%	0.69%
2000	866	4.08%	0.73%
2001	938	4.24%	0.77%
2002	1,016	4.39%	0.81%
2003	1,100	4.55%	0.86%
2004	1,191	4.71%	0.90%
2005	1,289	4.87%	0.95%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 3.27 VIETNAM

**Poultry (million US \$): Vietnam 1995 - 2005**

Year	Vietnam	% of Region	% of Globe
1995	783	3.56%	0.68%
1996	818	3.54%	0.68%
1997	812	3.67%	0.68%
1998	734	3.66%	0.64%
1999	723	3.54%	0.63%
2000	727	3.42%	0.61%
2001	730	3.29%	0.60%
2002	733	3.17%	0.59%
2003	736	3.04%	0.57%
2004	740	2.92%	0.56%
2005	743	2.80%	0.54%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4 EUROPE: POULTRY

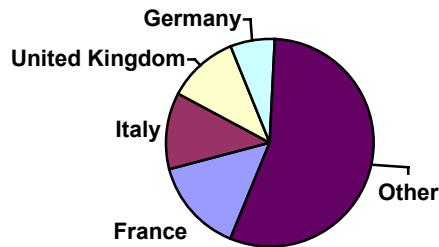
### 4.1 EXECUTIVE SUMMARY

**Market Potential for Poultry in Europe (million US \$): 2000**

Country	Latent Demand million US \$	% of Europe
France	5,132	14.81%
Italy	4,101	11.83%
United Kingdom	3,819	11.02%
Germany	2,458	7.09%
Russia	2,169	6.26%
Spain	1,895	5.46%
Kazakhstan	1,364	3.93%
Belgium	930	2.68%
Portugal	760	2.19%
Lithuania	671	1.93%
Moldova	661	1.90%
Latvia	647	1.86%
Slovenia	616	1.77%
Poland	597	1.72%
Ireland	595	1.71%
Austria	582	1.68%
Belarus	574	1.65%
Hungary	519	1.49%
Georgia	505	1.45%
Switzerland	480	1.38%
Bosnia and Herzegovina	471	1.35%
Netherlands	453	1.30%
Luxembourg	450	1.29%
Romania	395	1.14%
Estonia	363	1.04%
Other	3,260	10.07%
<b>Total</b>	<b>34,468</b>	<b>100.00%</b>

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### Market Potential for Poultry in Europe (million US \$): 2000



**The Market for Poultry in Europe: 1995 - 2005**

Year	million US \$	% of Globe
1995	32,403.85	28.18
1996	34,876.37	29.05
1997	33,930.71	28.69
1998	32,809.33	28.92
1999	33,543.59	29.23
2000	34,644.23	29.51
2001	35,856.60	29.73
2002	37,146.78	29.95
2003	38,512.13	30.17
2004	39,958.20	30.39
2005	41,491.01	30.61

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.2 ALBANIA

**Poultry (million US \$): Albania 1995 - 2005**

Year	Albania	% of Region	% of Globe
1995	198	0.61%	0.17%
1996	197	0.56%	0.16%
1997	190	0.56%	0.16%
1998	176	0.53%	0.15%
1999	170	0.50%	0.14%
2000	167	0.48%	0.14%
2001	171	0.47%	0.14%
2002	176	0.47%	0.14%
2003	181	0.47%	0.14%
2004	187	0.46%	0.14%
2005	192	0.46%	0.14%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.3 ANDORRA

**Poultry (million US \$): Andorra 1995 - 2005**

Year	Andorra	% of Region	% of Globe
1995	35	0.10%	0.00%
1996	36	0.10%	0.00%
1997	36	0.10%	0.00%
1998	34	0.10%	0.00%
1999	34	0.00%	0.00%
2000	34	0.00%	0.00%
2001	34	0.00%	0.00%
2002	34	0.09%	0.00%
2003	34	0.00%	0.00%
2004	34	0.00%	0.00%
2005	34	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.4 AUSTRIA

**Poultry (million US \$): Austria 1995 - 2005**

Year	Austria	% of Region	% of Globe
1995	550	1.69%	0.47%
1996	559	1.60%	0.46%
1997	544	1.60%	0.46%
1998	564	1.72%	0.49%
1999	575	1.71%	0.50%
2000	582	1.68%	0.49%
2001	590	1.64%	0.48%
2002	598	1.60%	0.48%
2003	605	1.57%	0.47%
2004	613	1.53%	0.46%
2005	622	1.49%	0.45%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.5 BELARUS

**Poultry (million US \$): Belarus 1995 - 2005**

Year	Belarus	% of Region	% of Globe
1995	549	1.69%	0.47%
1996	596	1.71%	0.49%
1997	624	1.83%	0.52%
1998	566	1.72%	0.49%
1999	564	1.68%	0.49%
2000	574	1.65%	0.48%
2001	585	1.63%	0.48%
2002	595	1.60%	0.47%
2003	606	1.57%	0.47%
2004	617	1.54%	0.46%
2005	629	1.51%	0.46%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.6 BELGIUM

**Poultry (million US \$): Belgium 1995 - 2005**

Year	Belgium	% of Region	% of Globe
1995	932	2.87%	0.81%
1996	1,005	2.88%	0.83%
1997	962	2.83%	0.81%
1998	855	2.60%	0.75%
1999	879	2.62%	0.76%
2000	930	2.68%	0.79%
2001	984	2.74%	0.81%
2002	1,041	2.80%	0.83%
2003	1,102	2.86%	0.86%
2004	1,166	2.91%	0.88%
2005	1,234	2.97%	0.91%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.7 BOSNIA AND HERZEGOVINA

**Poultry (million US \$): Bosnia and Herzegovina 1995 - 2005**

Year	Bosnia and Herzegovina	% of Region	% of Globe
1995	490	1.51%	0.42%
1996	500	1.43%	0.41%
1997	498	1.46%	0.42%
1998	473	1.44%	0.41%
1999	470	1.39%	0.40%
2000	471	1.35%	0.40%
2001	472	1.31%	0.39%
2002	473	1.27%	0.38%
2003	474	1.23%	0.37%
2004	475	1.18%	0.36%
2005	476	1.14%	0.35%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.8 BULGARIA

**Poultry (million US \$): Bulgaria 1995 - 2005**

Year	Bulgaria	% of Region	% of Globe
1995	63	0.19%	0.00%
1996	60	0.17%	0.00%
1997	60	0.17%	0.00%
1998	62	0.18%	0.00%
1999	63	0.18%	0.00%
2000	63	0.18%	0.00%
2001	63	0.17%	0.00%
2002	63	0.16%	0.00%
2003	63	0.16%	0.04%
2004	63	0.15%	0.00%
2005	63	0.15%	0.04%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.9 CROATIA

**Poultry (million US \$): Croatia 1995 - 2005**

Year	Croatia	% of Region	% of Globe
1995	183	0.56%	0.15%
1996	186	0.53%	0.15%
1997	185	0.54%	0.15%
1998	174	0.53%	0.15%
1999	173	0.51%	0.15%
2000	173	0.50%	0.14%
2001	174	0.48%	0.14%
2002	175	0.46%	0.14%
2003	175	0.45%	0.13%
2004	176	0.43%	0.13%
2005	176	0.42%	0.13%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.10 CYPRUS

**Poultry (million US \$): Cyprus 1995 - 2005**

Year	Cyprus	% of Region	% of Globe
1995	275	0.84%	0.23%
1996	277	0.79%	0.23%
1997	272	0.80%	0.22%
1998	254	0.77%	0.22%
1999	249	0.74%	0.21%
2000	246	0.71%	0.20%
2001	250	0.69%	0.20%
2002	254	0.68%	0.20%
2003	258	0.67%	0.20%
2004	263	0.65%	0.19%
2005	267	0.64%	0.19%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.11 CZECH REPUBLIC

**Poultry (million US \$): Czech Republic 1995 - 2005**

Year	Czech Republic	% of Region	% of Globe
1995	147	0.45%	0.12%
1996	152	0.43%	0.12%
1997	142	0.41%	0.12%
1998	144	0.44%	0.12%
1999	149	0.44%	0.12%
2000	153	0.44%	0.13%
2001	157	0.43%	0.13%
2002	162	0.43%	0.13%
2003	167	0.43%	0.13%
2004	171	0.42%	0.13%
2005	176	0.42%	0.13%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.12 DENMARK

**Poultry (million US \$): Denmark 1995 - 2005**

Year	Denmark	% of Region	% of Globe
1995	304	0.93%	0.26%
1996	302	0.86%	0.25%
1997	288	0.84%	0.24%
1998	306	0.93%	0.26%
1999	333	0.99%	0.28%
2000	361	1.04%	0.30%
2001	392	1.09%	0.32%
2002	426	1.14%	0.34%
2003	462	1.20%	0.36%
2004	502	1.25%	0.38%
2005	545	1.31%	0.40%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.13 ESTONIA

**Poultry (million US \$): Estonia 1995 - 2005**

Year	Estonia	% of Region	% of Globe
1995	431	1.32%	0.37%
1996	428	1.22%	0.35%
1997	415	1.22%	0.35%
1998	383	1.16%	0.33%
1999	370	1.10%	0.32%
2000	363	1.04%	0.30%
2001	372	1.03%	0.30%
2002	383	1.03%	0.30%
2003	395	1.02%	0.30%
2004	407	1.01%	0.30%
2005	419	1.01%	0.30%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.14 FINLAND

**Poultry (million US \$): Finland 1995 - 2005**

Year	Finland	% of Region	% of Globe
1995	164	0.50%	0.14%
1996	178	0.51%	0.14%
1997	178	0.52%	0.15%
1998	183	0.55%	0.16%
1999	191	0.56%	0.16%
2000	199	0.57%	0.16%
2001	207	0.57%	0.17%
2002	215	0.57%	0.17%
2003	224	0.58%	0.17%
2004	233	0.58%	0.17%
2005	242	0.58%	0.17%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.15 FRANCE

**Poultry (million US \$): France 1995 - 2005**

Year	France	% of Region	% of Globe
1995	4,925	15.19%	4.28%
1996	5,178	14.84%	4.31%
1997	4,973	14.65%	4.20%
1998	4,939	15.05%	4.35%
1999	5,028	14.98%	4.38%
2000	5,132	14.81%	4.37%
2001	5,238	14.60%	4.34%
2002	5,346	14.39%	4.31%
2003	5,457	14.16%	4.27%
2004	5,570	13.93%	4.23%
2005	5,685	13.70%	4.19%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.16 GEORGIA

**Poultry (million US \$): Georgia 1995 - 2005**

Year	Georgia	% of Region	% of Globe
1995	543	1.67%	0.47%
1996	565	1.62%	0.47%
1997	561	1.65%	0.47%
1998	510	1.55%	0.44%
1999	503	1.49%	0.43%
2000	505	1.45%	0.43%
2001	508	1.41%	0.42%
2002	510	1.37%	0.41%
2003	512	1.32%	0.40%
2004	514	1.28%	0.39%
2005	516	1.24%	0.38%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.17 GERMANY

**Poultry (million US \$): Germany 1995 - 2005**

Year	Germany	% of Region	% of Globe
1995	2,319	7.15%	2.01%
1996	2,572	7.37%	2.14%
1997	2,402	7.08%	2.03%
1998	2,394	7.29%	2.11%
1999	2,426	7.23%	2.11%
2000	2,458	7.09%	2.09%
2001	2,490	6.94%	2.06%
2002	2,523	6.79%	2.03%
2003	2,557	6.63%	2.00%
2004	2,591	6.48%	1.97%
2005	2,625	6.32%	1.93%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.18 GREECE

**Poultry (million US \$): Greece 1995 - 2005**

Year	Greece	% of Region	% of Globe
1995	376	1.16%	0.32%
1996	381	1.09%	0.31%
1997	349	1.02%	0.29%
1998	340	1.03%	0.29%
1999	346	1.03%	0.30%
2000	355	1.02%	0.30%
2001	364	1.01%	0.30%
2002	372	1.00%	0.30%
2003	382	0.99%	0.29%
2004	391	0.97%	0.29%
2005	400	0.96%	0.29%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.19 HUNGARY

**Poultry (million US \$): Hungary 1995 - 2005**

Year	Hungary	% of Region	% of Globe
1995	570	1.75%	0.49%
1996	574	1.64%	0.47%
1997	503	1.48%	0.42%
1998	464	1.41%	0.40%
1999	486	1.44%	0.42%
2000	519	1.49%	0.44%
2001	554	1.54%	0.45%
2002	592	1.59%	0.47%
2003	633	1.64%	0.49%
2004	676	1.69%	0.51%
2005	722	1.74%	0.53%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.20 ICELAND

**Poultry (million US \$): Iceland 1995 - 2005**

Year	Iceland	% of Region	% of Globe
1995	275	0.84%	0.23%
1996	277	0.79%	0.23%
1997	272	0.80%	0.22%
1998	254	0.77%	0.22%
1999	248	0.73%	0.21%
2000	246	0.70%	0.20%
2001	249	0.69%	0.20%
2002	254	0.68%	0.20%
2003	258	0.67%	0.20%
2004	263	0.65%	0.19%
2005	268	0.64%	0.19%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.21 IRELAND

**Poultry (million US \$): Ireland 1995 - 2005**

Year	Ireland	% of Region	% of Globe
1995	565	1.74%	0.49%
1996	578	1.65%	0.48%
1997	572	1.68%	0.48%
1998	579	1.76%	0.51%
1999	587	1.74%	0.51%
2000	595	1.71%	0.50%
2001	602	1.68%	0.49%
2002	610	1.64%	0.49%
2003	619	1.60%	0.48%
2004	627	1.56%	0.47%
2005	635	1.53%	0.46%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.22 ITALY

**Poultry (million US \$): Italy 1995 - 2005**

Year	Italy	% of Region	% of Globe
1995	3,902	12.04%	3.39%
1996	4,326	12.40%	3.60%
1997	3,935	11.59%	3.32%
1998	3,841	11.70%	3.38%
1999	3,958	11.79%	3.44%
2000	4,101	11.83%	3.49%
2001	4,250	11.85%	3.52%
2002	4,404	11.85%	3.55%
2003	4,564	11.85%	3.57%
2004	4,730	11.83%	3.59%
2005	4,902	11.81%	3.61%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.23 KAZAKHSTAN

**Poultry (million US \$): Kazakhstan 1995 - 2005**

Year	Kazakhstan	% of Region	% of Globe
1995	1,322	4.07%	1.14%
1996	1,419	4.06%	1.18%
1997	1,387	4.08%	1.17%
1998	1,237	3.76%	1.09%
1999	1,280	3.81%	1.11%
2000	1,364	3.93%	1.16%
2001	1,455	4.05%	1.20%
2002	1,553	4.18%	1.25%
2003	1,659	4.30%	1.29%
2004	1,772	4.43%	1.34%
2005	1,894	4.56%	1.39%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.24 LATVIA

**Poultry (million US \$): Latvia 1995 - 2005**

Year	Latvia	% of Region	% of Globe
1995	665	2.05%	0.57%
1996	682	1.95%	0.56%
1997	681	2.00%	0.57%
1998	647	1.97%	0.57%
1999	644	1.92%	0.56%
2000	647	1.86%	0.55%
2001	647	1.80%	0.53%
2002	647	1.74%	0.52%
2003	647	1.67%	0.50%
2004	647	1.61%	0.49%
2005	646	1.55%	0.47%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.25 LIECHTENSTEIN

**Poultry (million US \$): Liechtenstein 1995 - 2005**

Year	Liechtenstein	% of Region	% of Globe
1995	35	0.10%	0.00%
1996	36	0.10%	0.02%
1997	36	0.10%	0.00%
1998	34	0.10%	0.00%
1999	34	0.10%	0.00%
2000	34	0.00%	0.00%
2001	34	0.00%	0.00%
2002	34	0.00%	0.00%
2003	34	0.00%	0.00%
2004	34	0.00%	0.00%
2005	34	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.26 LITHUANIA

**Poultry (million US \$): Lithuania 1995 - 2005**

Year	Lithuania	% of Region	% of Globe
1995	723	2.22%	0.62%
1996	755	2.16%	0.62%
1997	750	2.20%	0.63%
1998	678	2.06%	0.59%
1999	668	1.99%	0.58%
2000	671	1.93%	0.57%
2001	674	1.88%	0.55%
2002	677	1.82%	0.54%
2003	680	1.76%	0.53%
2004	683	1.71%	0.51%
2005	686	1.65%	0.50%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.27 LUXEMBOURG

**Poultry (million US \$): Luxembourg 1995 - 2005**

Year	Luxembourg	% of Region	% of Globe
1995	498	1.53%	0.43%
1996	502	1.43%	0.41%
1997	494	1.45%	0.41%
1998	463	1.41%	0.40%
1999	453	1.35%	0.39%
2000	450	1.29%	0.38%
2001	455	1.27%	0.37%
2002	462	1.24%	0.37%
2003	469	1.21%	0.36%
2004	477	1.19%	0.36%
2005	484	1.16%	0.35%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.28 MACEDONIA

**Poultry (million US \$): Macedonia 1995 - 2005**

Year	Macedonia	% of Region	% of Globe
1995	295	0.91%	0.25%
1996	296	0.84%	0.24%
1997	289	0.85%	0.24%
1998	269	0.82%	0.23%
1999	262	0.78%	0.22%
2000	259	0.74%	0.22%
2001	263	0.73%	0.21%
2002	269	0.72%	0.21%
2003	275	0.71%	0.21%
2004	281	0.70%	0.21%
2005	287	0.69%	0.21%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.29 MALTA

**Poultry (million US \$): Malta 1995 - 2005**

Year	Malta	% of Region	% of Globe
1995	125	0.38%	0.10%
1996	124	0.35%	0.10%
1997	121	0.35%	0.10%
1998	112	0.34%	0.00%
1999	108	0.32%	0.00%
2000	107	0.30%	0.00%
2001	109	0.30%	0.00%
2002	112	0.30%	0.00%
2003	115	0.29%	0.00%
2004	118	0.29%	0.08%
2005	121	0.29%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.30 MOLDOVA

**Poultry (million US \$): Moldova 1995 - 2005**

Year	Moldova	% of Region	% of Globe
1995	671	2.07%	0.58%
1996	690	1.97%	0.57%
1997	690	2.03%	0.58%
1998	658	2.00%	0.58%
1999	657	1.95%	0.57%
2000	661	1.90%	0.56%
2001	660	1.83%	0.54%
2002	658	1.77%	0.53%
2003	656	1.70%	0.51%
2004	654	1.63%	0.49%
2005	652	1.57%	0.48%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.31 MONACO

**Poultry (million US \$): Monaco 1995 - 2005**

Year	Monaco	% of Region	% of Globe
1995	19	0.05%	0.00%
1996	19	0.00%	0.00%
1997	19	0.00%	0.00%
1998	18	0.00%	0.00%
1999	18	0.00%	0.00%
2000	18	0.00%	0.00%
2001	18	0.00%	0.00%
2002	18	0.00%	0.01%
2003	18	0.00%	0.00%
2004	18	0.00%	0.00%
2005	18	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.32 NETHERLANDS

**Poultry (million US \$): Netherlands 1995 - 2005**

Year	Netherlands	% of Region	% of Globe
1995	487	1.50%	0.42%
1996	493	1.41%	0.41%
1997	454	1.33%	0.38%
1998	445	1.35%	0.39%
1999	449	1.33%	0.39%
2000	453	1.30%	0.38%
2001	458	1.27%	0.37%
2002	463	1.24%	0.37%
2003	468	1.21%	0.36%
2004	473	1.18%	0.35%
2005	478	1.15%	0.35%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.33 NORWAY

**Poultry (million US \$): Norway 1995 - 2005**

Year	Norway	% of Region	% of Globe
1995	113	0.34%	0.09%
1996	117	0.33%	0.09%
1997	109	0.31%	0.00%
1998	107	0.32%	0.09%
1999	111	0.32%	0.00%
2000	114	0.33%	0.00%
2001	118	0.33%	0.00%
2002	122	0.32%	0.00%
2003	127	0.32%	0.00%
2004	131	0.32%	0.00%
2005	136	0.32%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.34 POLAND

**Poultry (million US \$): Poland 1995 - 2005**

Year	Poland	% of Region	% of Globe
1995	463	1.43%	0.40%
1996	537	1.54%	0.44%
1997	539	1.58%	0.45%
1998	556	1.69%	0.48%
1999	576	1.71%	0.50%
2000	597	1.72%	0.50%
2001	618	1.72%	0.51%
2002	640	1.72%	0.51%
2003	663	1.72%	0.51%
2004	687	1.71%	0.52%
2005	712	1.71%	0.52%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.35 PORTUGAL

**Poultry (million US \$): Portugal 1995 - 2005**

Year	Portugal	% of Region	% of Globe
1995	716	2.20%	0.62%
1996	717	2.05%	0.59%
1997	715	2.10%	0.60%
1998	728	2.21%	0.64%
1999	744	2.21%	0.64%
2000	760	2.19%	0.64%
2001	776	2.16%	0.64%
2002	793	2.13%	0.63%
2003	810	2.10%	0.63%
2004	827	2.06%	0.62%
2005	845	2.03%	0.62%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.36 ROMANIA

**Poultry (million US \$): Romania 1995 - 2005**

Year	Romania	% of Region	% of Globe
1995	400	1.23%	0.34%
1996	362	1.03%	0.30%
1997	316	0.93%	0.26%
1998	353	1.07%	0.31%
1999	376	1.12%	0.32%
2000	395	1.14%	0.33%
2001	415	1.15%	0.34%
2002	437	1.17%	0.35%
2003	459	1.19%	0.35%
2004	482	1.20%	0.36%
2005	506	1.21%	0.37%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.37 RUSSIA

**Poultry (million US \$): Russia 1995 - 2005**

Year	Russia	% of Region	% of Globe
1995	1,584	4.88%	1.37%
1996	1,961	5.62%	1.63%
1997	2,137	6.29%	1.80%
1998	1,867	5.68%	1.64%
1999	1,972	5.87%	1.71%
2000	2,169	6.26%	1.84%
2001	2,386	6.65%	1.97%
2002	2,625	7.06%	2.11%
2003	2,887	7.49%	2.26%
2004	3,176	7.94%	2.41%
2005	3,493	8.41%	2.57%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.38 SERBIA AND MONTENEGRO

**Poultry (million US \$): Serbia and Montenegro 1995 - 2005**

Year	Serbia and Montenegro	% of Region	% of Globe
1995	123	0.37%	0.10%
1996	123	0.35%	0.10%
1997	123	0.36%	0.10%
1998	118	0.36%	0.10%
1999	118	0.35%	0.10%
2000	118	0.34%	0.10%
2001	118	0.33%	0.00%
2002	119	0.31%	0.00%
2003	119	0.30%	0.00%
2004	119	0.29%	0.09%
2005	120	0.28%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.39 SLOVAKIA

**Poultry (million US \$): Slovakia 1995 - 2005**

Year	Slovakia	% of Region	% of Globe
1995	72	0.22%	0.00%
1996	78	0.22%	0.00%
1997	78	0.23%	0.06%
1998	79	0.24%	0.00%
1999	80	0.23%	0.06%
2000	81	0.23%	0.00%
2001	82	0.22%	0.00%
2002	83	0.22%	0.00%
2003	84	0.21%	0.06%
2004	85	0.21%	0.00%
2005	86	0.20%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.40 SLOVENIA

**Poultry (million US \$): Slovenia 1995 - 2005**

Year	Slovenia	% of Region	% of Globe
1995	663	2.04%	0.57%
1996	691	1.98%	0.57%
1997	687	2.02%	0.58%
1998	622	1.89%	0.54%
1999	613	1.82%	0.53%
2000	616	1.77%	0.52%
2001	619	1.72%	0.51%
2002	621	1.67%	0.50%
2003	624	1.62%	0.48%
2004	627	1.56%	0.47%
2005	630	1.51%	0.46%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.41 SPAIN

**Poultry (million US \$): Spain 1995 - 2005**

Year	Spain	% of Region	% of Globe
1995	1,892	5.83%	1.64%
1996	1,971	5.65%	1.64%
1997	1,815	5.34%	1.53%
1998	1,819	5.54%	1.60%
1999	1,857	5.53%	1.61%
2000	1,895	5.46%	1.61%
2001	1,934	5.39%	1.60%
2002	1,974	5.31%	1.59%
2003	2,015	5.23%	1.57%
2004	2,056	5.14%	1.56%
2005	2,099	5.05%	1.54%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.42 SWEDEN

**Poultry (million US \$): Sweden 1995 - 2005**

Year	Sweden	% of Region	% of Globe
1995	230	0.70%	0.19%
1996	241	0.69%	0.20%
1997	228	0.67%	0.19%
1998	220	0.67%	0.19%
1999	232	0.69%	0.20%
2000	246	0.71%	0.20%
2001	262	0.73%	0.21%
2002	279	0.75%	0.22%
2003	297	0.77%	0.23%
2004	316	0.79%	0.24%
2005	336	0.80%	0.24%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.43 SWITZERLAND

**Poultry (million US \$): Switzerland 1995 - 2005**

Year	Switzerland	% of Region	% of Globe
1995	400	1.23%	0.34%
1996	434	1.24%	0.36%
1997	416	1.22%	0.35%
1998	406	1.23%	0.35%
1999	438	1.30%	0.38%
2000	480	1.38%	0.40%
2001	526	1.46%	0.43%
2002	577	1.55%	0.46%
2003	633	1.64%	0.49%
2004	694	1.73%	0.52%
2005	761	1.83%	0.56%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.44 UKRAINE

**Poultry (million US \$): Ukraine 1995 - 2005**

Year	Ukraine	% of Region	% of Globe
1995	278	0.85%	0.24%
1996	309	0.88%	0.25%
1997	274	0.80%	0.23%
1998	244	0.74%	0.21%
1999	261	0.77%	0.22%
2000	287	0.82%	0.24%
2001	316	0.88%	0.26%
2002	347	0.93%	0.27%
2003	382	0.99%	0.29%
2004	420	1.05%	0.31%
2005	462	1.11%	0.34%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 4.45 UNITED KINGDOM

**Poultry (million US \$): United Kingdom 1995 - 2005**

Year	United Kingdom	% of Region	% of Globe
1995	2,651	8.18%	2.30%
1996	3,205	9.18%	2.66%
1997	3,425	10.09%	2.89%
1998	3,456	10.53%	3.04%
1999	3,620	10.79%	3.15%
2000	3,819	11.02%	3.25%
2001	4,030	11.23%	3.34%
2002	4,253	11.44%	3.42%
2003	4,487	11.65%	3.51%
2004	4,735	11.84%	3.60%
2005	4,996	12.04%	3.68%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5 LATIN AMERICA: POULTRY

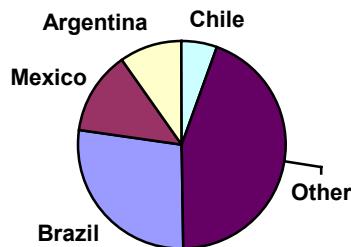
### 5.1 EXECUTIVE SUMMARY

**Market Potential for Poultry in Latin America (million US \$): 2000**

Country	Latent Demand million US \$	% of Latin America
Brazil	2,972	27.53%
Mexico	1,417	13.12%
Argentina	1,047	9.69%
Chile	581	5.37%
Guatemala	565	5.23%
Ecuador	502	4.64%
Panama	458	4.24%
Uruguay	435	4.03%
Colombia	425	3.93%
Venezuela	386	3.57%
Peru	381	3.52%
Paraguay	310	2.87%
El Salvador	275	2.54%
Costa Rica	274	2.53%
Bolivia	256	2.37%
Honduras	252	2.33%
Nicaragua	138	1.27%
Suriname	63	0.58%
Belize	17	0.15%
Guyana	13	0.11%
<b>Total</b>	<b>10,766</b>	<b>100.00%</b>

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

**Market Potential for Poultry in Latin America (million US \$): 2000**



**The Market for Poultry in Latin America: 1995 - 2005**

<b>Year</b>	<b>million US \$</b>	<b>% of Globe</b>
1995	10,847.83	9.43
1996	10,743.40	8.95
1997	10,817.55	9.15
1998	10,648.18	9.39
1999	10,689.17	9.31
2000	10,794.75	9.20
2001	10,991.19	9.11
2002	11,210.70	9.04
2003	11,440.17	8.96
2004	11,680.19	8.88
2005	11,931.39	8.80

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.2 ARGENTINA

**Poultry (million US \$): Argentina 1995 - 2005**

<b>Year</b>	<b>Argentina</b>	<b>% of Region</b>	<b>% of Globe</b>
1995	841	7.75%	0.73%
1996	912	8.48%	0.75%
1997	916	8.46%	0.77%
1998	1,007	9.45%	0.88%
1999	1,034	9.66%	0.90%
2000	1,047	9.69%	0.89%
2001	1,060	9.64%	0.87%
2002	1,074	9.57%	0.86%
2003	1,087	9.50%	0.85%
2004	1,101	9.42%	0.83%
2005	1,115	9.34%	0.82%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 5.3 BELIZE

**Poultry (million US \$): Belize 1995 - 2005**

Year	Belize	% of Region	% of Globe
1995	19	0.17%	0.00%
1996	19	0.17%	0.00%
1997	19	0.17%	0.00%
1998	18	0.16%	0.00%
1999	17	0.16%	0.00%
2000	17	0.15%	0.01%
2001	17	0.15%	0.00%
2002	18	0.15%	0.00%
2003	18	0.15%	0.00%
2004	18	0.15%	0.00%
2005	18	0.15%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 5.4 BOLIVIA

**Poultry (million US \$): Bolivia 1995 - 2005**

Year	Bolivia	% of Region	% of Globe
1995	291	2.67%	0.25%
1996	291	2.71%	0.24%
1997	285	2.63%	0.24%
1998	266	2.49%	0.23%
1999	259	2.42%	0.22%
2000	256	2.37%	0.21%
2001	260	2.36%	0.21%
2002	266	2.37%	0.21%
2003	271	2.37%	0.21%
2004	277	2.37%	0.21%
2005	283	2.36%	0.20%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.5 BRAZIL

**Poultry (million US \$): Brazil 1995 - 2005**

Year	Brazil	% of Region	% of Globe
1995	3,343	30.81%	2.90%
1996	3,060	28.47%	2.54%
1997	2,973	27.48%	2.51%
1998	2,968	27.87%	2.61%
1999	2,970	27.78%	2.58%
2000	2,972	27.53%	2.53%
2001	2,974	27.05%	2.46%
2002	2,975	26.54%	2.39%
2003	2,977	26.02%	2.33%
2004	2,979	25.50%	2.26%
2005	2,981	24.98%	2.19%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.6 CHILE

**Poultry (million US \$): Chile 1995 - 2005**

Year	Chile	% of Region	% of Globe
1995	451	4.15%	0.39%
1996	487	4.53%	0.40%
1997	533	4.92%	0.45%
1998	552	5.17%	0.48%
1999	566	5.29%	0.49%
2000	581	5.37%	0.49%
2001	596	5.42%	0.49%
2002	611	5.45%	0.49%
2003	627	5.48%	0.49%
2004	644	5.50%	0.48%
2005	660	5.53%	0.48%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.7 COLOMBIA

**Poultry (million US \$): Colombia 1995 - 2005**

Year	Colombia	% of Region	% of Globe
1995	329	3.03%	0.28%
1996	357	3.32%	0.29%
1997	409	3.78%	0.34%
1998	420	3.94%	0.36%
1999	422	3.95%	0.36%
2000	425	3.93%	0.36%
2001	428	3.89%	0.35%
2002	431	3.84%	0.34%
2003	434	3.79%	0.33%
2004	436	3.73%	0.33%
2005	439	3.68%	0.32%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.8 COSTA RICA

**Poultry (million US \$): Costa Rica 1995 - 2005**

Year	Costa Rica	% of Region	% of Globe
1995	302	2.78%	0.26%
1996	305	2.83%	0.25%
1997	300	2.76%	0.25%
1998	281	2.63%	0.24%
1999	275	2.57%	0.24%
2000	274	2.53%	0.23%
2001	277	2.51%	0.22%
2002	281	2.50%	0.22%
2003	285	2.49%	0.22%
2004	289	2.47%	0.21%
2005	293	2.45%	0.21%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.9 ECUADOR

**Poultry (million US \$): Ecuador 1995 - 2005**

Year	Ecuador	% of Region	% of Globe
1995	551	5.07%	0.47%
1996	556	5.17%	0.46%
1997	548	5.06%	0.46%
1998	514	4.83%	0.45%
1999	505	4.72%	0.43%
2000	502	4.64%	0.42%
2001	507	4.61%	0.42%
2002	514	4.58%	0.41%
2003	521	4.55%	0.40%
2004	528	4.52%	0.40%
2005	536	4.48%	0.39%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.10 EL SALVADOR

**Poultry (million US \$): El Salvador 1995 - 2005**

Year	El Salvador	% of Region	% of Globe
1995	327	3.01%	0.28%
1996	325	3.02%	0.27%
1997	315	2.90%	0.26%
1998	290	2.72%	0.25%
1999	280	2.61%	0.24%
2000	275	2.54%	0.23%
2001	281	2.55%	0.23%
2002	290	2.58%	0.23%
2003	299	2.61%	0.23%
2004	309	2.64%	0.23%
2005	318	2.66%	0.23%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.11 GUATEMALA

**Poultry (million US \$): Guatemala 1995 - 2005**

Year	Guatemala	% of Region	% of Globe
1995	659	6.07%	0.57%
1996	657	6.11%	0.54%
1997	639	5.90%	0.54%
1998	592	5.56%	0.52%
1999	574	5.36%	0.50%
2000	565	5.23%	0.48%
2001	577	5.24%	0.47%
2002	592	5.27%	0.47%
2003	608	5.31%	0.47%
2004	624	5.34%	0.47%
2005	641	5.36%	0.47%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.12 GUYANA

**Poultry (million US \$): Guyana 1995 - 2005**

Year	Guyana	% of Region	% of Globe
1995	15	0.13%	0.00%
1996	15	0.13%	0.00%
1997	15	0.13%	0.00%
1998	14	0.12%	0.00%
1999	13	0.12%	0.01%
2000	13	0.11%	0.00%
2001	13	0.11%	0.00%
2002	14	0.12%	0.01%
2003	14	0.12%	0.00%
2004	14	0.12%	0.00%
2005	15	0.12%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.13 HONDURAS

**Poultry (million US \$): Honduras 1995 - 2005**

Year	Honduras	% of Region	% of Globe
1995	287	2.64%	0.24%
1996	288	2.67%	0.23%
1997	281	2.59%	0.23%
1998	262	2.45%	0.23%
1999	255	2.38%	0.22%
2000	252	2.33%	0.21%
2001	256	2.32%	0.21%
2002	262	2.33%	0.21%
2003	267	2.33%	0.20%
2004	273	2.34%	0.20%
2005	279	2.34%	0.20%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.14 MEXICO

**Poultry (million US \$): Mexico 1995 - 2005**

Year	Mexico	% of Region	% of Globe
1995	1,172	10.80%	1.01%
1996	1,174	10.92%	0.97%
1997	1,265	11.69%	1.07%
1998	1,253	11.76%	1.10%
1999	1,324	12.38%	1.15%
2000	1,417	13.12%	1.20%
2001	1,517	13.80%	1.25%
2002	1,625	14.49%	1.31%
2003	1,740	15.20%	1.36%
2004	1,863	15.95%	1.41%
2005	1,995	16.72%	1.47%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.15 NICARAGUA

**Poultry (million US \$): Nicaragua 1995 - 2005**

Year	Nicaragua	% of Region	% of Globe
1995	158	1.46%	0.13%
1996	158	1.47%	0.13%
1997	155	1.42%	0.13%
1998	144	1.35%	0.12%
1999	140	1.30%	0.12%
2000	138	1.27%	0.11%
2001	141	1.27%	0.11%
2002	144	1.28%	0.11%
2003	147	1.28%	0.11%
2004	151	1.28%	0.11%
2005	154	1.29%	0.11%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.16 PANAMA

**Poultry (million US \$): Panama 1995 - 2005**

Year	Panama	% of Region	% of Globe
1995	509	4.68%	0.44%
1996	512	4.76%	0.42%
1997	504	4.65%	0.42%
1998	471	4.42%	0.41%
1999	462	4.31%	0.40%
2000	458	4.24%	0.38%
2001	464	4.21%	0.38%
2002	471	4.20%	0.37%
2003	479	4.18%	0.37%
2004	487	4.16%	0.37%
2005	494	4.14%	0.36%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.17 PARAGUAY

**Poultry (million US \$): Paraguay 1995 - 2005**

Year	Paraguay	% of Region	% of Globe
1995	356	3.28%	0.30%
1996	356	3.31%	0.29%
1997	348	3.21%	0.29%
1998	323	3.03%	0.28%
1999	315	2.94%	0.27%
2000	310	2.87%	0.26%
2001	316	2.87%	0.26%
2002	323	2.88%	0.26%
2003	331	2.89%	0.25%
2004	338	2.89%	0.25%
2005	346	2.90%	0.25%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.18 PERU

**Poultry (million US \$): Peru 1995 - 2005**

Year	Peru	% of Region	% of Globe
1995	299	2.76%	0.26%
1996	324	3.01%	0.26%
1997	351	3.24%	0.29%
1998	363	3.40%	0.31%
1999	372	3.47%	0.32%
2000	381	3.52%	0.32%
2001	390	3.55%	0.32%
2002	400	3.56%	0.32%
2003	410	3.58%	0.32%
2004	420	3.59%	0.31%
2005	431	3.60%	0.31%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.19 SURINAME

**Poultry (million US \$): Suriname 1995 - 2005**

Year	Suriname	% of Region	% of Globe
1995	67	0.61%	0.00%
1996	68	0.63%	0.00%
1997	68	0.62%	0.05%
1998	64	0.60%	0.05%
1999	63	0.59%	0.00%
2000	63	0.58%	0.00%
2001	64	0.57%	0.00%
2002	64	0.57%	0.05%
2003	64	0.56%	0.00%
2004	65	0.55%	0.00%
2005	65	0.54%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.20 URUGUAY

**Poultry (million US \$): Uruguay 1995 - 2005**

Year	Uruguay	% of Region	% of Globe
1995	444	4.09%	0.38%
1996	456	4.24%	0.37%
1997	456	4.21%	0.38%
1998	434	4.07%	0.38%
1999	433	4.04%	0.37%
2000	435	4.03%	0.37%
2001	435	3.95%	0.36%
2002	434	3.87%	0.34%
2003	433	3.78%	0.33%
2004	432	3.70%	0.32%
2005	432	3.61%	0.31%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 5.21 VENEZUELA

**Poultry (million US \$): Venezuela 1995 - 2005**

Year	Venezuela	% of Region	% of Globe
1995	396	3.65%	0.34%
1996	392	3.64%	0.32%
1997	409	3.78%	0.34%
1998	384	3.60%	0.33%
1999	382	3.57%	0.33%
2000	386	3.57%	0.32%
2001	390	3.54%	0.32%
2002	394	3.51%	0.31%
2003	398	3.47%	0.31%
2004	402	3.44%	0.30%
2005	406	3.40%	0.29%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6 NORTH AMERICA & THE CARIBBEAN: POULTRY

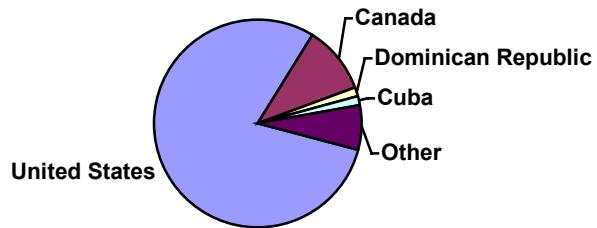
### 6.1 EXECUTIVE SUMMARY

#### Market Potential for Poultry in North America & the Caribbean (million US \$): 2000

Country	Latent Demand million US \$	% of North America & the Caribbean
United States	19,704	79.62%
Canada	2,648	10.70%
Dominican Republic	346	1.39%
Cuba	339	1.37%
Trinidad and Tobago	192	0.77%
Jamaica	140	0.56%
Bahamas	132	0.53%
Haiti	116	0.46%
Martinique	87	0.35%
Barbados	69	0.28%
Netherlands Antilles	66	0.26%
Bermuda	60	0.24%
St. Lucia	18	0.00%
Antigua and Barbuda	17	0.00%
Grenada	10	0.00%
St. Vincent and the Grenadines	8	0.00%
St. Kitts and Nevis	6	0.00%
Dominica	6	0.00%
<b>Total</b>	<b>23,966</b>	<b>100.00%</b>

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

**Market Potential for Poultry in North America & the Caribbean (million US \$):  
2000**



**The Market for Poultry in North America & the Caribbean: 1995 - 2005**

Year	million US \$	% of Globe
1995	22,813.84	19.84
1996	23,879.93	19.89
1997	24,227.09	20.49
1998	24,299.49	21.42
1999	24,505.76	21.35
2000	24,746.27	21.08
2001	25,017.49	20.75
2002	25,296.59	20.39
2003	25,579.06	20.04
2004	25,864.93	19.67
2005	26,154.25	19.30

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.2 ANTIGUA AND BARBUDA

Year	Poultry (million US \$): Antigua and Barbuda 1995 - 2005		
	Antigua and Barbuda	% of Region	% of Globe
1995	19	0.00%	0.00%
1996	19	0.00%	0.01%
1997	19	0.00%	0.00%
1998	17	0.07%	0.01%
1999	17	0.00%	0.00%
2000	17	0.00%	0.00%
2001	17	0.00%	0.01%
2002	17	0.00%	0.00%
2003	18	0.00%	0.00%
2004	18	0.00%	0.01%
2005	19	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.3 BAHAMAS

Year	Poultry (million US \$): Bahamas 1995 - 2005		
	Bahamas	% of Region	% of Globe
1995	144	0.62%	0.12%
1996	145	0.60%	0.12%
1997	143	0.59%	0.12%
1998	135	0.55%	0.11%
1999	133	0.54%	0.11%
2000	132	0.53%	0.11%
2001	133	0.53%	0.11%
2002	135	0.53%	0.10%
2003	136	0.53%	0.10%
2004	138	0.53%	0.10%
2005	140	0.53%	0.10%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.4 BARBADOS

**Poultry (million US \$): Barbados 1995 - 2005**

Year	Barbados	% of Region	% of Globe
1995	76	0.33%	0.00%
1996	77	0.32%	0.00%
1997	76	0.31%	0.06%
1998	71	0.29%	0.00%
1999	70	0.28%	0.00%
2000	69	0.28%	0.00%
2001	70	0.28%	0.00%
2002	71	0.28%	0.00%
2003	72	0.28%	0.05%
2004	73	0.28%	0.00%
2005	74	0.28%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.5 BERMUDA

**Poultry (million US \$): Bermuda 1995 - 2005**

Year	Bermuda	% of Region	% of Globe
1995	66	0.29%	0.00%
1996	67	0.28%	0.00%
1997	66	0.27%	0.00%
1998	62	0.25%	0.00%
1999	61	0.24%	0.00%
2000	60	0.24%	0.00%
2001	61	0.24%	0.00%
2002	62	0.24%	0.00%
2003	63	0.24%	0.04%
2004	64	0.24%	0.00%
2005	64	0.24%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.6 CANADA

**Poultry (million US \$): Canada 1995 - 2005**

Year	Canada	% of Region	% of Globe
1995	2,538	11.12%	2.20%
1996	2,576	10.78%	2.14%
1997	2,617	10.80%	2.21%
1998	2,576	10.60%	2.27%
1999	2,605	10.62%	2.26%
2000	2,648	10.70%	2.25%
2001	2,692	10.76%	2.23%
2002	2,737	10.82%	2.20%
2003	2,783	10.88%	2.18%
2004	2,830	10.94%	2.15%
2005	2,877	11.00%	2.12%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.7 CUBA

**Poultry (million US \$): Cuba 1995 - 2005**

Year	Cuba	% of Region	% of Globe
1995	363	1.59%	0.31%
1996	376	1.57%	0.31%
1997	373	1.54%	0.31%
1998	342	1.40%	0.30%
1999	338	1.37%	0.29%
2000	339	1.37%	0.28%
2001	341	1.36%	0.28%
2002	342	1.35%	0.27%
2003	344	1.34%	0.26%
2004	345	1.33%	0.26%
2005	346	1.32%	0.25%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.8 DOMINICA

**Poultry (million US \$): Dominica 1995 - 2005**

Year	Dominica	% of Region	% of Globe
1995	6	0.00%	0.00%
1996	6	0.00%	0.00%
1997	6	0.00%	0.00%
1998	6	0.00%	0.00%
1999	6	0.00%	0.00%
2000	6	0.00%	0.00%
2001	6	0.02%	0.00%
2002	6	0.00%	0.00%
2003	6	0.00%	0.00%
2004	6	0.00%	0.00%
2005	6	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.9 DOMINICAN REPUBLIC

**Poultry (million US \$): Dominican Republic 1995 - 2005**

Year	Dominican Republic	% of Region	% of Globe
1995	391	1.71%	0.33%
1996	392	1.64%	0.32%
1997	384	1.58%	0.32%
1998	358	1.47%	0.31%
1999	350	1.42%	0.30%
2000	346	1.39%	0.29%
2001	351	1.40%	0.29%
2002	358	1.41%	0.28%
2003	365	1.42%	0.28%
2004	372	1.43%	0.28%
2005	380	1.45%	0.28%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.10 GRENADA

**Poultry (million US \$): Grenada 1995 - 2005**

Year	Grenada	% of Region	% of Globe
1995	12	0.00%	0.00%
1996	12	0.00%	0.00%
1997	12	0.00%	0.00%
1998	11	0.00%	0.00%
1999	11	0.00%	0.00%
2000	10	0.00%	0.00%
2001	11	0.00%	0.00%
2002	11	0.00%	0.00%
2003	11	0.00%	0.00%
2004	11	0.04%	0.00%
2005	11	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.11 HAITI

**Poultry (million US \$): Haiti 1995 - 2005**

Year	Haiti	% of Region	% of Globe
1995	134	0.58%	0.11%
1996	134	0.56%	0.11%
1997	130	0.53%	0.11%
1998	121	0.49%	0.10%
1999	118	0.47%	0.10%
2000	116	0.46%	0.00%
2001	118	0.47%	0.00%
2002	121	0.47%	0.00%
2003	124	0.48%	0.00%
2004	127	0.49%	0.00%
2005	130	0.49%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.12 JAMAICA

**Poultry (million US \$): Jamaica 1995 - 2005**

Year	Jamaica	% of Region	% of Globe
1995	149	0.65%	0.12%
1996	151	0.63%	0.12%
1997	150	0.62%	0.12%
1998	142	0.58%	0.12%
1999	140	0.57%	0.12%
2000	140	0.56%	0.11%
2001	141	0.56%	0.11%
2002	142	0.56%	0.11%
2003	143	0.55%	0.11%
2004	144	0.55%	0.10%
2005	145	0.55%	0.10%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.13 MARTINIQUE

**Poultry (million US \$): Martinique 1995 - 2005**

Year	Martinique	% of Region	% of Globe
1995	91	0.39%	0.00%
1996	93	0.38%	0.07%
1997	93	0.38%	0.00%
1998	88	0.36%	0.00%
1999	87	0.35%	0.00%
2000	87	0.35%	0.00%
2001	88	0.35%	0.00%
2002	88	0.34%	0.00%
2003	88	0.34%	0.00%
2004	88	0.34%	0.00%
2005	88	0.33%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.14 NETHERLANDS ANTILLES

**Poultry (million US \$): Netherlands Antilles 1995 - 2005**

Year	Netherlands Antilles	% of Region	% of Globe
1995	72	0.31%	0.00%
1996	73	0.30%	0.00%
1997	72	0.29%	0.00%
1998	68	0.27%	0.05%
1999	67	0.27%	0.00%
2000	66	0.26%	0.00%
2001	67	0.26%	0.05%
2002	68	0.26%	0.05%
2003	69	0.26%	0.00%
2004	69	0.26%	0.00%
2005	70	0.26%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.15 ST. KITTS AND NEVIS

**Poultry (million US \$): St. Kitts and Nevis 1995 - 2005**

Year	St. Kitts and Nevis	% of Region	% of Globe
1995	7	0.03%	0.00%
1996	7	0.00%	0.00%
1997	7	0.00%	0.00%
1998	7	0.00%	0.00%
1999	7	0.00%	0.00%
2000	6	0.00%	0.00%
2001	7	0.00%	0.00%
2002	7	0.00%	0.00%
2003	7	0.00%	0.00%
2004	7	0.00%	0.00%
2005	7	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.16 ST. LUCIA

**Poultry (million US \$): St. Lucia 1995 - 2005**

Year	St. Lucia	% of Region	% of Globe
1995	19	0.00%	0.01%
1996	19	0.08%	0.00%
1997	19	0.00%	0.00%
1998	18	0.00%	0.00%
1999	18	0.00%	0.01%
2000	18	0.00%	0.00%
2001	18	0.00%	0.01%
2002	18	0.07%	0.00%
2003	18	0.00%	0.00%
2004	18	0.00%	0.00%
2005	19	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.17 ST. VINCENT AND THE GRENADINES

**Poultry (million US \$): St. Vincent and the Grenadines 1995 - 2005**

Year	St. Vincent and the Grenadines	% of Region	% of Globe
1995	8	0.00%	0.00%
1996	8	0.00%	0.00%
1997	8	0.03%	0.00%
1998	8	0.00%	0.00%
1999	8	0.00%	0.00%
2000	8	0.00%	0.00%
2001	8	0.00%	0.00%
2002	8	0.00%	0.00%
2003	8	0.00%	0.00%
2004	8	0.00%	0.00%
2005	8	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.18 TRINIDAD AND TOBAGO

**Poultry (million US \$): Trinidad and Tobago 1995 - 2005**

Year	Trinidad and Tobago	% of Region	% of Globe
1995	217	0.95%	0.18%
1996	218	0.91%	0.18%
1997	214	0.88%	0.18%
1998	199	0.82%	0.17%
1999	195	0.79%	0.16%
2000	192	0.77%	0.16%
2001	195	0.78%	0.16%
2002	199	0.78%	0.16%
2003	203	0.79%	0.15%
2004	207	0.80%	0.15%
2005	211	0.80%	0.15%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 6.19 UNITED STATES

**Poultry (million US \$): United States 1995 - 2005**

Year	United States	% of Region	% of Globe
1995	17,661	77.41%	15.35%
1996	18,636	78.03%	15.52%
1997	18,975	78.32%	16.04%
1998	19,281	79.34%	16.99%
1999	19,500	79.57%	16.99%
2000	19,704	79.62%	16.78%
2001	19,909	79.58%	16.50%
2002	20,117	79.52%	16.21%
2003	20,328	79.46%	15.92%
2004	20,540	79.41%	15.62%
2005	20,755	79.35%	15.31%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7 OCEANA: POULTRY

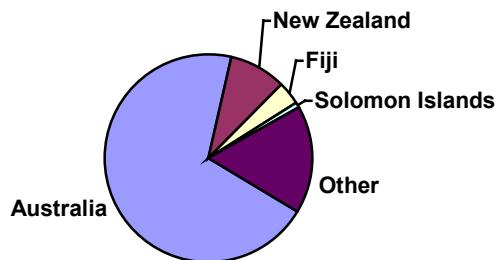
### 7.1 EXECUTIVE SUMMARY

**Market Potential for Poultry in Oceana (million US \$): 2000**

Country	Latent Demand million US \$	% of Oceana
Australia	1,134	70.13%
New Zealand	143	8.86%
Fiji	58	3.60%
Solomon Islands	12	0.75%
American Samoa	10	0.60%
Nauru	8	0.50%
Vanuatu	8	0.49%
Tonga	6	0.34%
Micronesia Federation	4	0.22%
Palau	3	0.19%
Marshall Islands	3	0.17%
Kiribati	2	0.14%
Tuvalu	0	0.00%
<b>Total</b>	<b>1,392</b>	<b>100.00%</b>

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

**Market Potential for Poultry in Oceana (million US \$): 2000**



**The Market for Poultry in Oceania: 1995 - 2005**

<b>Year</b>	<b>million US \$</b>	<b>% of Globe</b>
1995	1,542.57	1.34
1996	1,653.67	1.38
1997	1,607.48	1.36
1998	1,473.92	1.30
1999	1,525.45	1.33
2000	1,616.68	1.38
2001	1,717.38	1.42
2002	1,826.31	1.47
2003	1,943.71	1.52
2004	2,070.27	1.57
2005	2,206.72	1.63

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.2 AMERICAN SAMOA

**Poultry (million US \$): American Samoa 1995 - 2005**

<b>Year</b>	<b>American Samoa</b>	<b>% of Region</b>	<b>% of Globe</b>
1995	10	0.66%	0.00%
1996	10	0.63%	0.00%
1997	10	0.64%	0.00%
1998	10	0.66%	0.00%
1999	10	0.64%	0.00%
2000	10	0.60%	0.00%
2001	10	0.57%	0.00%
2002	10	0.54%	0.00%
2003	10	0.50%	0.00%
2004	10	0.47%	0.00%
2005	10	0.45%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 7.3 AUSTRALIA

**Poultry (million US \$): Australia 1995 - 2005**

Year	Australia	% of Region	% of Globe
1995	1,027	66.60%	0.89%
1996	1,135	68.62%	0.94%
1997	1,106	68.79%	0.93%
1998	998	67.68%	0.87%
1999	1,048	68.73%	0.91%
2000	1,134	70.13%	0.96%
2001	1,226	71.40%	1.01%
2002	1,326	72.61%	1.06%
2003	1,434	73.78%	1.12%
2004	1,551	74.91%	1.17%
2005	1,677	76.01%	1.23%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### 7.4 FIJI

**Poultry (million US \$): Fiji 1995 - 2005**

Year	Fiji	% of Region	% of Globe
1995	64	4.14%	0.05%
1996	65	3.90%	0.00%
1997	64	3.96%	0.00%
1998	60	4.05%	0.00%
1999	59	3.84%	0.00%
2000	58	3.60%	0.00%
2001	59	3.43%	0.00%
2002	60	3.27%	0.00%
2003	61	3.11%	0.00%
2004	61	2.96%	0.04%
2005	62	2.81%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.5 KIRIBATI

**Poultry (million US \$): Kiribati 1995 - 2005**

Year	Kiribati	% of Region	% of Globe
1995	3	0.16%	0.00%
1996	3	0.15%	0.00%
1997	3	0.15%	0.00%
1998	2	0.16%	0.00%
1999	2	0.15%	0.00%
2000	2	0.14%	0.00%
2001	2	0.13%	0.00%
2002	2	0.12%	0.00%
2003	2	0.12%	0.00%
2004	2	0.11%	0.00%
2005	2	0.11%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.6 MARSHALL ISLANDS

**Poultry (million US \$): Marshall Islands 1995 - 2005**

Year	Marshall Islands	% of Region	% of Globe
1995	3	0.19%	0.00%
1996	3	0.18%	0.00%
1997	3	0.19%	0.00%
1998	3	0.19%	0.00%
1999	3	0.18%	0.00%
2000	3	0.17%	0.00%
2001	3	0.16%	0.00%
2002	3	0.15%	0.00%
2003	3	0.14%	0.00%
2004	3	0.14%	0.00%
2005	3	0.13%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.7 MICRONESIA FEDERATION

**Poultry (million US \$): Micronesia Federation 1995 - 2005**

Year	Micronesia Federation	% of Region	% of Globe
1995	4	0.25%	0.00%
1996	4	0.24%	0.00%
1997	4	0.24%	0.00%
1998	4	0.25%	0.00%
1999	4	0.24%	0.00%
2000	4	0.22%	0.00%
2001	4	0.21%	0.00%
2002	4	0.20%	0.00%
2003	4	0.19%	0.00%
2004	4	0.18%	0.00%
2005	4	0.17%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.8 NAURU

**Poultry (million US \$): Nauru 1995 - 2005**

Year	Nauru	% of Region	% of Globe
1995	8	0.54%	0.00%
1996	9	0.52%	0.00%
1997	9	0.53%	0.00%
1998	8	0.55%	0.00%
1999	8	0.53%	0.00%
2000	8	0.50%	0.00%
2001	8	0.47%	0.00%
2002	8	0.44%	0.00%
2003	8	0.42%	0.00%
2004	8	0.39%	0.00%
2005	8	0.37%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.9 NEW ZEALAND

**Poultry (million US \$): New Zealand 1995 - 2005**

Year	New Zealand	% of Region	% of Globe
1995	154	10.01%	0.13%
1996	152	9.18%	0.12%
1997	138	8.56%	0.11%
1998	133	8.99%	0.11%
1999	137	8.99%	0.11%
2000	143	8.86%	0.12%
2001	150	8.72%	0.12%
2002	157	8.57%	0.12%
2003	164	8.41%	0.12%
2004	171	8.25%	0.13%
2005	179	8.09%	0.13%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.10 PALAU

**Poultry (million US \$): Palau 1995 - 2005**

Year	Palau	% of Region	% of Globe
1995	3	0.21%	0.00%
1996	3	0.20%	0.00%
1997	3	0.21%	0.00%
1998	3	0.21%	0.00%
1999	3	0.21%	0.00%
2000	3	0.19%	0.00%
2001	3	0.18%	0.00%
2002	3	0.17%	0.00%
2003	3	0.16%	0.00%
2004	3	0.15%	0.00%
2005	3	0.14%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.11 SOLOMON ISLANDS

**Poultry (million US \$): Solomon Islands 1995 - 2005**

Year	Solomon Islands	% of Region	% of Globe
1995	15	0.97%	0.00%
1996	15	0.89%	0.01%
1997	14	0.88%	0.01%
1998	13	0.88%	0.00%
1999	13	0.82%	0.00%
2000	12	0.75%	0.00%
2001	13	0.73%	0.00%
2002	13	0.71%	0.01%
2003	14	0.69%	0.00%
2004	14	0.67%	0.00%
2005	15	0.66%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.12 TONGA

**Poultry (million US \$): Tonga 1995 - 2005**

Year	Tonga	% of Region	% of Globe
1995	6	0.41%	0.00%
1996	6	0.38%	0.00%
1997	6	0.39%	0.00%
1998	6	0.39%	0.00%
1999	6	0.37%	0.00%
2000	6	0.34%	0.00%
2001	6	0.33%	0.00%
2002	6	0.32%	0.00%
2003	6	0.30%	0.00%
2004	6	0.29%	0.00%
2005	6	0.28%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.13 TUVALU

**Poultry (million US \$): Tuvalu 1995 - 2005**

Year	Tuvalu	% of Region	% of Globe
1995	0	0.00%	0.00%
1996	0	0.00%	0.00%
1997	0	0.00%	0.00%
1998	0	0.01%	0.00%
1999	0	0.00%	0.00%
2000	0	0.00%	0.00%
2001	0	0.00%	0.00%
2002	0	0.00%	0.00%
2003	0	0.00%	0.00%
2004	0	0.00%	0.00%
2005	0	0.00%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 7.14 VANUATU

**Poultry (million US \$): Vanuatu 1995 - 2005**

Year	Vanuatu	% of Region	% of Globe
1995	9	0.57%	0.00%
1996	9	0.53%	0.00%
1997	9	0.54%	0.00%
1998	8	0.55%	0.00%
1999	8	0.53%	0.00%
2000	8	0.49%	0.00%
2001	8	0.47%	0.00%
2002	8	0.45%	0.00%
2003	8	0.42%	0.00%
2004	8	0.40%	0.00%
2005	9	0.38%	0.00%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8 THE MIDDLE EAST: POULTRY

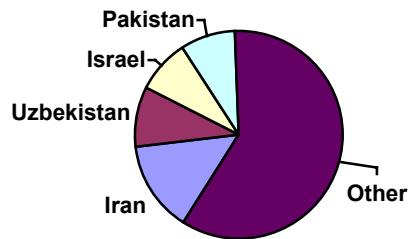
### 8.1 EXECUTIVE SUMMARY

**Market Potential for Poultry in the Middle East (million US \$): 2000**

Country	Latent Demand million US \$	% of the Middle East
Iran	1,850	14.25%
Uzbekistan	1,198	9.23%
Israel	1,115	8.59%
Pakistan	1,085	8.36%
Armenia	625	4.82%
Oman	609	4.69%
Tajikistan	599	4.61%
United Arab Emirates	588	4.52%
Kyrgyzstan	572	4.40%
Turkmenistan	558	4.30%
Yemen	498	3.84%
Syrian Arab Republic	481	3.70%
Iraq	470	3.62%
Kuwait	395	3.04%
Qatar	370	2.85%
Jordan	368	2.83%
Saudi Arabia	363	2.80%
Azerbaijan	284	2.18%
Turkey	256	1.97%
Lebanon	253	1.95%
Afghanistan	181	1.39%
Bahrain	176	1.35%
<b>Total</b>	<b>12,896</b>	<b>100.00%</b>

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

### Market Potential for Poultry in the Middle East (million US \$): 2000



### The Market for Poultry in the Middle East: 1995 - 2005

Year	million US \$	% of Globe
1995	13,228.07	11.50
1996	13,449.50	11.20
1997	13,358.89	11.30
1998	12,700.50	11.20
1999	12,759.24	11.12
2000	12,973.89	11.05
2001	13,240.11	10.98
2002	13,527.30	10.91
2003	13,830.08	10.83
2004	14,149.37	10.76
2005	14,486.21	10.69

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.2 AFGHANISTAN

**Poultry (million US \$): Afghanistan 1995 - 2005**

Year	Afghanistan	% of Region	% of Globe
1995	188	1.42%	0.16%
1996	193	1.43%	0.16%
1997	192	1.43%	0.16%
1998	182	1.43%	0.16%
1999	181	1.41%	0.15%
2000	181	1.39%	0.15%
2001	181	1.37%	0.15%
2002	182	1.34%	0.14%
2003	182	1.31%	0.14%
2004	183	1.29%	0.13%
2005	183	1.26%	0.13%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.3 ARMENIA

**Poultry (million US \$): Armenia 1995 - 2005**

Year	Armenia	% of Region	% of Globe
1995	733	5.54%	0.63%
1996	730	5.42%	0.60%
1997	709	5.31%	0.59%
1998	657	5.17%	0.57%
1999	636	4.98%	0.55%
2000	625	4.82%	0.53%
2001	639	4.82%	0.52%
2002	657	4.85%	0.52%
2003	675	4.88%	0.52%
2004	694	4.90%	0.52%
2005	713	4.92%	0.52%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.4 AZERBAIJAN

**Poultry (million US \$): Azerbaijan 1995 - 2005**

Year	Azerbaijan	% of Region	% of Globe
1995	303	2.28%	0.26%
1996	313	2.32%	0.26%
1997	311	2.32%	0.26%
1998	286	2.25%	0.25%
1999	283	2.21%	0.24%
2000	284	2.18%	0.24%
2001	285	2.15%	0.23%
2002	286	2.11%	0.23%
2003	287	2.07%	0.22%
2004	289	2.03%	0.21%
2005	290	1.99%	0.21%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.5 BAHRAIN

**Poultry (million US \$): Bahrain 1995 - 2005**

Year	Bahrain	% of Region	% of Globe
1995	181	1.36%	0.15%
1996	185	1.37%	0.15%
1997	185	1.38%	0.15%
1998	176	1.38%	0.15%
1999	176	1.37%	0.15%
2000	176	1.35%	0.15%
2001	176	1.33%	0.14%
2002	176	1.30%	0.14%
2003	176	1.27%	0.13%
2004	176	1.24%	0.13%
2005	176	1.21%	0.12%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.6 IRAN

**Poultry (million US \$): Iran 1995 - 2005**

Year	Iran	% of Region	% of Globe
1995	1,966	14.86%	1.70%
1996	1,848	13.74%	1.53%
1997	1,831	13.70%	1.54%
1998	1,810	14.24%	1.59%
1999	1,825	14.30%	1.59%
2000	1,850	14.25%	1.57%
2001	1,875	14.16%	1.55%
2002	1,903	14.06%	1.53%
2003	1,932	13.96%	1.51%
2004	1,963	13.87%	1.49%
2005	1,996	13.78%	1.47%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.7 IRAQ

**Poultry (million US \$): Iraq 1995 - 2005**

Year	Iraq	% of Region	% of Globe
1995	512	3.87%	0.44%
1996	519	3.85%	0.43%
1997	467	3.49%	0.39%
1998	429	3.37%	0.37%
1999	444	3.48%	0.38%
2000	470	3.62%	0.40%
2001	497	3.75%	0.41%
2002	526	3.88%	0.42%
2003	556	4.02%	0.43%
2004	589	4.16%	0.44%
2005	624	4.30%	0.46%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.8 ISRAEL

**Poultry (million US \$): Israel 1995 - 2005**

Year	Israel	% of Region	% of Globe
1995	984	7.43%	0.85%
1996	1,028	7.64%	0.85%
1997	1,055	7.89%	0.89%
1998	1,075	8.46%	0.94%
1999	1,095	8.58%	0.95%
2000	1,115	8.59%	0.94%
2001	1,136	8.57%	0.94%
2002	1,156	8.54%	0.93%
2003	1,177	8.51%	0.92%
2004	1,199	8.47%	0.91%
2005	1,221	8.42%	0.90%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.9 JORDAN

**Poultry (million US \$): Jordan 1995 - 2005**

Year	Jordan	% of Region	% of Globe
1995	440	3.32%	0.38%
1996	437	3.24%	0.36%
1997	423	3.16%	0.35%
1998	390	3.06%	0.34%
1999	376	2.94%	0.32%
2000	368	2.83%	0.31%
2001	377	2.85%	0.31%
2002	390	2.87%	0.31%
2003	402	2.90%	0.31%
2004	415	2.93%	0.31%
2005	428	2.95%	0.31%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.10 KUWAIT

**Poultry (million US \$): Kuwait 1995 - 2005**

Year	Kuwait	% of Region	% of Globe
1995	423	3.19%	0.36%
1996	439	3.26%	0.36%
1997	436	3.26%	0.36%
1998	398	3.13%	0.35%
1999	393	3.08%	0.34%
2000	395	3.04%	0.33%
2001	396	2.99%	0.32%
2002	398	2.94%	0.32%
2003	400	2.88%	0.31%
2004	401	2.83%	0.30%
2005	403	2.78%	0.29%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.11 KYRGYZSTAN

**Poultry (million US \$): Kyrgyzstan 1995 - 2005**

Year	Kyrgyzstan	% of Region	% of Globe
1995	568	4.29%	0.49%
1996	586	4.35%	0.48%
1997	590	4.41%	0.49%
1998	565	4.44%	0.49%
1999	566	4.43%	0.49%
2000	572	4.40%	0.48%
2001	569	4.29%	0.47%
2002	564	4.17%	0.45%
2003	560	4.04%	0.43%
2004	556	3.92%	0.42%
2005	551	3.80%	0.40%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.12 LEBANON

**Poultry (million US \$): Lebanon 1995 - 2005**

Year	Lebanon	% of Region	% of Globe
1995	303	2.28%	0.26%
1996	300	2.23%	0.25%
1997	291	2.17%	0.24%
1998	268	2.11%	0.23%
1999	258	2.02%	0.22%
2000	253	1.95%	0.21%
2001	260	1.96%	0.21%
2002	268	1.98%	0.21%
2003	277	1.99%	0.21%
2004	285	2.01%	0.21%
2005	295	2.03%	0.21%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.13 OMAN

**Poultry (million US \$): Oman 1995 - 2005**

Year	Oman	% of Region	% of Globe
1995	688	5.19%	0.59%
1996	690	5.13%	0.57%
1997	676	5.06%	0.57%
1998	631	4.96%	0.55%
1999	616	4.82%	0.53%
2000	609	4.69%	0.51%
2001	618	4.67%	0.51%
2002	631	4.66%	0.50%
2003	643	4.64%	0.50%
2004	656	4.63%	0.49%
2005	669	4.61%	0.49%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.14 PAKISTAN

**Poultry (million US \$): Pakistan 1995 - 2005**

Year	Pakistan	% of Region	% of Globe
1995	1,102	8.33%	0.95%
1996	1,193	8.86%	0.99%
1997	1,169	8.74%	0.98%
1998	1,001	7.88%	0.88%
1999	1,023	8.02%	0.89%
2000	1,085	8.36%	0.92%
2001	1,152	8.69%	0.95%
2002	1,223	9.03%	0.98%
2003	1,299	9.39%	1.01%
2004	1,380	9.75%	1.04%
2005	1,468	10.13%	1.08%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.15 QATAR

**Poultry (million US \$): Qatar 1995 - 2005**

Year	Qatar	% of Region	% of Globe
1995	382	2.88%	0.33%
1996	391	2.90%	0.32%
1997	390	2.92%	0.32%
1998	371	2.91%	0.32%
1999	369	2.89%	0.32%
2000	370	2.85%	0.31%
2001	370	2.79%	0.30%
2002	371	2.73%	0.29%
2003	371	2.68%	0.29%
2004	371	2.62%	0.28%
2005	371	2.56%	0.27%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.16 SAUDI ARABIA

**Poultry (million US \$): Saudi Arabia 1995 - 2005**

Year	Saudi Arabia	% of Region	% of Globe
1995	459	3.47%	0.39%
1996	501	3.72%	0.41%
1997	468	3.50%	0.39%
1998	359	2.82%	0.31%
1999	352	2.75%	0.30%
2000	363	2.80%	0.30%
2001	376	2.83%	0.31%
2002	388	2.87%	0.31%
2003	402	2.90%	0.31%
2004	415	2.93%	0.31%
2005	429	2.96%	0.31%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.17 SYRIAN ARAB REPUBLIC

**Poultry (million US \$): Syrian Arab Republic 1995 - 2005**

Year	Syrian Arab Republic	% of Region	% of Globe
1995	375	2.83%	0.32%
1996	405	3.01%	0.33%
1997	442	3.30%	0.37%
1998	457	3.59%	0.40%
1999	469	3.67%	0.40%
2000	481	3.70%	0.40%
2001	493	3.72%	0.40%
2002	506	3.73%	0.40%
2003	519	3.74%	0.40%
2004	532	3.75%	0.40%
2005	545	3.76%	0.40%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.18 TAJIKISTAN

**Poultry (million US \$): Tajikistan 1995 - 2005**

Year	Tajikistan	% of Region	% of Globe
1995	565	4.26%	0.49%
1996	589	4.38%	0.49%
1997	599	4.48%	0.50%
1998	580	4.56%	0.51%
1999	588	4.60%	0.51%
2000	599	4.61%	0.50%
2001	591	4.46%	0.48%
2002	580	4.28%	0.46%
2003	569	4.11%	0.44%
2004	559	3.94%	0.42%
2005	548	3.78%	0.40%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.19 TURKEY

**Poultry (million US \$): Turkey 1995 - 2005**

Year	Turkey	% of Region	% of Globe
1995	267	2.01%	0.23%
1996	200	1.48%	0.16%
1997	203	1.51%	0.17%
1998	229	1.80%	0.20%
1999	244	1.90%	0.21%
2000	256	1.97%	0.21%
2001	269	2.03%	0.22%
2002	283	2.09%	0.22%
2003	298	2.15%	0.23%
2004	313	2.21%	0.23%
2005	329	2.27%	0.24%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.20 TURKMENISTAN

**Poultry (million US \$): Turkmenistan 1995 - 2005**

Year	Turkmenistan	% of Region	% of Globe
1995	537	4.05%	0.46%
1996	558	4.14%	0.46%
1997	565	4.22%	0.47%
1998	545	4.28%	0.48%
1999	550	4.31%	0.47%
2000	558	4.30%	0.47%
2001	553	4.17%	0.45%
2002	545	4.02%	0.43%
2003	537	3.88%	0.42%
2004	529	3.73%	0.40%
2005	521	3.59%	0.38%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.21 UNITED ARAB EMIRATES

**Poultry (million US \$): United Arab Emirates 1995 - 2005**

Year	United Arab Emirates	% of Region	% of Globe
1995	508	3.84%	0.44%
1996	533	3.95%	0.44%
1997	553	4.13%	0.46%
1998	565	4.45%	0.49%
1999	576	4.51%	0.50%
2000	588	4.52%	0.50%
2001	599	4.52%	0.49%
2002	611	4.51%	0.49%
2003	623	4.50%	0.48%
2004	635	4.48%	0.48%
2005	648	4.47%	0.47%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.22 UZBEKISTAN

**Poultry (million US \$): Uzbekistan 1995 - 2005**

Year	Uzbekistan	% of Region	% of Globe
1995	1,096	8.28%	0.95%
1996	1,158	8.61%	0.96%
1997	1,166	8.72%	0.98%
1998	1,129	8.89%	0.99%
1999	1,157	9.06%	1.00%
2000	1,198	9.23%	1.02%
2001	1,242	9.38%	1.03%
2002	1,289	9.52%	1.03%
2003	1,338	9.67%	1.04%
2004	1,390	9.82%	1.05%
2005	1,445	9.97%	1.06%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

## 8.23 YEMEN

**Poultry (million US \$): Yemen 1995 - 2005**

Year	Yemen	% of Region	% of Globe
1995	564	4.26%	0.49%
1996	566	4.20%	0.47%
1997	554	4.14%	0.46%
1998	517	4.06%	0.45%
1999	504	3.95%	0.43%
2000	498	3.84%	0.42%
2001	506	3.82%	0.41%
2002	517	3.81%	0.41%
2003	527	3.81%	0.41%
2004	538	3.80%	0.40%
2005	549	3.78%	0.40%

Source: Icon Group Ltd., copyright 2000, [www.icongroupedition.com](http://www.icongroupedition.com)

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