
The 2005 Albania Economic and Product Market Databook



by

Philip M. Parker, Ph.d.

Eli Lilly Chaired Professor of Business, Innovation and Society
INSEAD (Singapore, and Fontainebleau, France)

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About this Series

This series was created for international firms who rely on foreign markets for a substantial portion of their business or who might be threatened by international competition. The estimates given in this report were created using a methodology developed by and implemented under the direct supervision of Professor Philip M. Parker, the Eli Lilly Chaired Professor of Innovation, Business and Society, at INSEAD. The methodology relies on historical figures across countries. Reported figures should be seen as estimates of past and future levels of latent demand.

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